

**PENGEMBANGAN MEDIA PEMBELAJARAN FLASH CARD
DALAM MELATIH KEMAMPUAN MEMBACA
PERMULAAN PADA MATA PELAJARAN
BAHASA INDONESIA KELAS I
SDN 067244 SEMPAKATA
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ABSTRAK

Penelitian ini dilatar belakki oleh lemahnyapemahaman siswa kelas I pada pembelajaran Bahasa Indonesia, disebabkan dalam proses pembelajaran tidak menggunakan media dan terlalu fokus mengunakan buku guru dan siswa. Hal ini membuat siswa susah dalam memahami materi. Untuk mengatasi hal tersebut adalah dengan mengunakan penunjang pembelajaran khususnya mengunakan media flash card dalam kemampuan membaca permulaan pada mata pelajaran Bahasa Indonesia. Jenis penelitian adalah penelitian pengembangan yaitu mengunakan model pengembangan EDDIE yaitu terdiri dari 5 tahap yaitu, analisis (analyze), perencanaan (design), pengembangan (development), implementasi (implementation), evaluasi (evaluation). Kelima tahap itu dilakukan melalui analisis kurikulum, analisis kebutuhan siswa dan analisis karakteristik siswakemudia uji validasi oleh 3 orang validator (tim ahli), uji praktilitas oleh guru wali kelas, setelah di kategorikan valid dan praktis selanjutnya di dilakukan uji efektifitas. Hasil penilaian validasi media flash card pembelajaran bahasa indonesia pada uji validitas oleh tiga orang ahli, ahli materi mempunyai skor rata-rata 90% Termasuk dalam kategori sangat valid, ahli media dengan skor rata-rata 95% dikategorikan sangat valid, sedangkan hasil efektifitas dengan skor rata-rata 92,5% dikategorikan sangat praktis

Kata kunci: Pengembangan, Media Flash Card, Membaca permulaan, ADDIE

Abstrak

The background of this research is the weak understanding of grade I students in reading Indonesian language learning, because the learning process does not use media and is too focused on using teacher and student books. This makes it difficult for students to understand the material. To overcome this is to use learning support, especially using flashcard media in the ability to read beginning in Indonesian language learning subjects. This study uses the ADDIE model and has five stages of development, namely: Analyse, Design, Development, Implementation, Evaluation. The first stage is the Analyse stage, at this stage what is done is to analyze the need for such development. Next is the Design stage, at this stage what is done is designing a product to be developed. Next is the Development stage, which is the stage that aims to produce a product that was previously designed. Next is the Implementation stage, at this stage is implementing the product being developed, the last is the Evaluation stage, at this stage what is being done is evaluating the product that has been developed. The results of the assessment of Indonesian language learning flashcard media in the validation test by three validators resulted in an average value of 90% which was categorized as very valid and flashcard media was feasible to use in the learning process. The practicality test by the teacher with a percentage of 95% is categorized as very practical in terms of easy use and very efficient in terms of time. The effectiveness test based on the results of test with a percentage of 92,5% is categorized as very effective for improving student learning outcomes.

Keywords: *Development, Media Flash Card, Beginning Reading, ADDIE*