

## LAMPIRAN

### Lampiran 1 Angket Penelitian

#### PENGARUH HARGA DAN KUALITAS PRODUK TERHADAP KEPUTUSAN PEMBELIAN KONSUMEN PADA BUDI DAYA TAMBAK UDANG VANNAME KABUPATEN BATU BARA

#### 1. Data Responden

Isilah dengan memberi tanda (X) pada jawaban yang telah tersedia.

1. Jenis kelamin

Laki laki

Perempuan

2. Usia

19-29 tahun

30-39 tahun

40-49 tahun

50-60 tahun

#### 2. Petunjuk Pengisian Kuesioner

pilihlah salah satu jawaban pada kolom yang anda anggap sesuai. Setiap responden hanya diperbolehkan memilih satu jawaban.

#### Penilaian hasil kuesioner

| Alternatif jawaban  | skor |
|---------------------|------|
| Sangat setuju       | 5    |
| Setuju              | 4    |
| Kurang setuju       | 3    |
| Tidak setuju        | 2    |
| Sangat tidak setuju | 1    |

### 3. Pernyataan

#### 1. Harga (X1)

| No | Pernyataan                                                                                                     | SS | S | KS | TS | STS |
|----|----------------------------------------------------------------------------------------------------------------|----|---|----|----|-----|
| 1. | Saya merasa harga udang <i>vannname</i> sebanding dengan kualitas yang diberikan                               |    |   |    |    |     |
| 2. | Saya merasa harga dari udang <i>vannname</i> terjangkau bagi saya                                              |    |   |    |    |     |
| 3. | Saya merasa harga udang <i>vannname</i> sesuai dengan kualitas yang saya terima                                |    |   |    |    |     |
| 4. | Saya rela membayar harga yang sedikit lebih tinggi untuk kualitas udang <i>vannname</i>                        |    |   |    |    |     |
| 5. | Saya merasa harga udang <i>vannname</i> sebanding dengan manfaat yang saya dapatkan                            |    |   |    |    |     |
| 6. | Saya merasa udang <i>vannname</i> memberikan manfaat yang lebih baik dibandingkan udang dengan harga yang sama |    |   |    |    |     |
| 7. | Saya mampu membeli udang <i>vannname</i> tanpa beban finansial yang berat                                      |    |   |    |    |     |
| 8. | Saya merasa udang <i>vannname</i> memiliki harga yang lebih baik                                               |    |   |    |    |     |

|     |                                                                                                                |  |  |  |  |  |
|-----|----------------------------------------------------------------------------------------------------------------|--|--|--|--|--|
|     | dibandingkan produk lain dengan kualitas serupa                                                                |  |  |  |  |  |
| 9.  | Saya merasa harga yang ditawarkan terlalu tinggi dengan udang <i>Vannname</i> yang saya terima                 |  |  |  |  |  |
| 10. | Harga udang <i>vannname</i> yang saya terima lebih murah di bandingkan dengan udang <i>vannname</i> di pasaran |  |  |  |  |  |

## 2. Kualitas Produk (X2)

| No | Pernyataan                                                                     | SS | S | KS | TS | STS |
|----|--------------------------------------------------------------------------------|----|---|----|----|-----|
| 1. | Kualitas udang <i>vannname</i> memuaskan untuk kebutuhan saya                  |    |   |    |    |     |
| 2. | Saya merasa kualitas udang <i>vannname</i> lebih baik dibandingkan udang lain  |    |   |    |    |     |
| 3. | Saya merasa udang <i>vannname</i> memiliki daya tahan yang baik                |    |   |    |    |     |
| 4. | Saya merasa udang <i>vannname</i> cukup tahan lama untuk kebutuhan sehari-hari |    |   |    |    |     |
| 5. | Saya merasa udang <i>vannname</i> yang ditawarkan sangat berkualitas           |    |   |    |    |     |
| 6. | Saya jarang mengalami                                                          |    |   |    |    |     |

|     |                                                                                         |  |  |  |  |  |
|-----|-----------------------------------------------------------------------------------------|--|--|--|--|--|
|     | masalah atau kerusakan saat menggunakan udang <i>vanname</i>                            |  |  |  |  |  |
| 7.  | Saya mengandalkan udang <i>vanname</i> untuk kebutuhan penting                          |  |  |  |  |  |
| 8.  | Udang <i>vanname</i> memiliki ukuran yang memuaskan                                     |  |  |  |  |  |
| 9.  | Kesan pertama saya terhadap udang <i>vanname</i> adalah bahwa kualitasnya sangat tinggi |  |  |  |  |  |
| 10. | Saya merasa puas dengan kualitas keseluruhan udang <i>vanname</i>                       |  |  |  |  |  |

### 3. Keputusan Pembelian Konsumen (Y)

| No | Pernyataan                                                                     | SS | S | KS | TS | STS |
|----|--------------------------------------------------------------------------------|----|---|----|----|-----|
| 1. | Saya sering membeli udang <i>vanname</i>                                       |    |   |    |    |     |
| 2. | Saya mudah menemukan informasi tentang udang <i>vanname</i>                    |    |   |    |    |     |
| 3. | Saya sering mempertimbangkan saat membandingkan beberapa udang sebelum membeli |    |   |    |    |     |
| 4. | Saya mementingkan kriteria udang <i>vanname</i> sebelum membeli                |    |   |    |    |     |

|     |                                                                                                                          |  |  |  |  |  |
|-----|--------------------------------------------------------------------------------------------------------------------------|--|--|--|--|--|
| 5.  | Harga adalah faktor utama saya dalam Keputusan pembelian                                                                 |  |  |  |  |  |
| 6.  | Kualitas produk adalah faktor utama saya dalam Keputusan pembelian                                                       |  |  |  |  |  |
| 7.  | Kemungkinan saya merekomendasikan udang <i>vanname</i> kepada orang lain                                                 |  |  |  |  |  |
| 8.  | Saya tidak pernah mengalami masalah selama membeli udang <i>vanname</i>                                                  |  |  |  |  |  |
| 9.  | Saya cenderung memilih udang <i>vanname</i> dengan kualitas yang lebih baik meskipun harganya sedikit lebih tinggi       |  |  |  |  |  |
| 10. | Saya lebih cenderung membeli udang <i>vanname</i> yang sudah menjadi kebiasaan setelah para petambak melakukan pemanenan |  |  |  |  |  |

## Lampiran 2 Surat Izin Penelitian



# UNIVERSITAS QUALITY

## FAKULTAS SOSIAL DAN HUKUM

Jl. Ringroad - Ngumban Surbakti No. 18 Medan, Telp. (061) 80047003  
web : [www.universitasquality.ac.id](http://www.universitasquality.ac.id) | e-mail : [info@universitasquality.ac.id](mailto:info@universitasquality.ac.id)

Medan, 22 Januari 2025

NOMOR : 0283/SPT/SOSHUM/UQ/I/2025  
LAMP : -  
HAL : Izin Penelitian

Kepada Yth :

**Bapak Kepala Desa  
Desa Dahari selebar**

Diberitahukan dengan hormat, bahwa mahasiswa kami :

Nama : **Helmi Saragih**  
NPM : **2102020047**  
Program Studi : **Manajemen**  
Jenjang Pendidikan : **S.1**

Bermaksud sedang proses penyelesaian tugas akhir skripsi dengan Judul :

**"Pengaruh Harga Dan Kualitas Produk Terhadap Keputusan Pembelian Pada Budi Daya Tambak Udang Vanname di Kec. Talawi Kab. Batu bara"**

Sehubungan dengan hal tersebut, mohon kiranya agar mahasiswa yang bersangkutan dapat diberikan ijin melakukan penelitian di tempat yang Bapak / Ibu Pimpin dengan alokasi waktu yang ditentukan.

Kami sangat mengharapkan bantuan Ibu agar sudi kiranya dapat memberikan data yang diperlukan berhubungan dengan judul Skripsi di atas.

Demikian kami sampaikan, atas perhatian dan kerja sama yang baik sebelumnya kami ucapkan terima kasih.

Dekan,



**Vina Maria Ompusunggu S.Sos., MSP**  
**NIDN. 0107038901**

Tembusan :  
1. Ka. Prodi MANAJEMEN;  
2. Dosen Pembimbing;

### Lampiran 3 Surat Keterangan Selesai Penelitian



**PEMERINTAH KABUPATEN BATU BARA**  
**KECAMATAN TALAWI**  
**DESA DAHARI SELEBAR**  
 Alamat Jalan Perintis Kemerdekaan No. 26 Kode Pos. 21254 Labuhan Ruku

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Nomor: 470.1 / 38 / DS / 1 / 2025  
 Lampiran : -  
 Perihal : Izin Penelitian

Dahari Selebar, 23 Januari 2025  
 KepadaYth  
**UNIVERSITAS QUALITY**  
 di- Tempat

Dengan Hormat,

Berdasarkan Surat Nomor: 0283/SPT/SOSHUM/UQ/1/2025 Universitas Quality Fakultas Sosial dan Hukum Pada Tanggl 22 Januari 2025 Perihal Permohonan Izin Penelitian sebagai proses penyelesaian tugas akhir skripsi, dengan ini kami sampaikan sebagai berikut.

- Permohonan Izin Penelitian Dengan data Mahasiswa berikut :
 

Nama : **HELMY SARAGIH**  
 NPM : 2102020047  
 Program Studi : Manajemen  
 Jenjang Pend : S.1  
 Judul Skripsi **"Pengaruh Harga dan Kualitas Produk Terhadap Keputusan Pembelian Pada Budi Daya Tambak Udang Vanname di Kecamatan Talawi Kab. Batu Bara"**
- Bersama ini kami sampaikan bahwa mahasiswa tersebut di atas dapat kami terima tanpa keberatan untuk melaksanakan Penelitian di Desa Dahari Selebar guna memperoleh informasi /keterangan dan data-data yang berhubungan dengan Skripsi Mahasiswa tersebut.

Demikian kami sampaikan, atas kerjasamanya kami ucapkan terima kasih.

Dahari Selebar, 23 Januari 2025  
**KEPALA DESA DAHARI SELEBAR**



**EFENDI**



|    |   |   |   |   |   |   |   |   |   |   |    |
|----|---|---|---|---|---|---|---|---|---|---|----|
| 31 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 30 |
| 32 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 4 | 4 | 5 | 44 |
| 33 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 5 | 45 |
| 34 | 4 | 5 | 4 | 4 | 5 | 5 | 4 | 5 | 5 | 4 | 45 |
| 35 | 5 | 5 | 4 | 4 | 5 | 4 | 5 | 4 | 5 | 5 | 46 |
| 36 | 4 | 5 | 4 | 4 | 4 | 4 | 5 | 5 | 3 | 4 | 42 |
| 37 | 5 | 5 | 5 | 4 | 4 | 5 | 4 | 5 | 3 | 3 | 43 |
| 38 | 5 | 5 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 4 | 45 |
| 39 | 5 | 5 | 5 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 44 |
| 40 | 5 | 5 | 5 | 5 | 4 | 4 | 4 | 5 | 5 | 4 | 46 |
| 41 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 48 |
| 42 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 4 | 47 |
| 43 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
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| 45 | 4 | 4 | 5 | 5 | 5 | 5 | 4 | 5 | 5 | 5 | 47 |
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| 48 | 4 | 5 | 5 | 5 | 5 | 4 | 5 | 4 | 4 | 4 | 45 |
| 49 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 4 | 47 |
| 50 | 5 | 5 | 5 | 4 | 5 | 5 | 4 | 5 | 4 | 4 | 46 |
| 51 | 4 | 5 | 5 | 5 | 4 | 5 | 4 | 5 | 5 | 4 | 46 |
| 52 | 5 | 5 | 4 | 5 | 4 | 5 | 5 | 5 | 5 | 4 | 47 |
| 53 | 4 | 5 | 4 | 5 | 5 | 4 | 4 | 5 | 4 | 5 | 45 |
| 54 | 5 | 4 | 5 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 43 |
| 55 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 5 | 45 |
| 56 | 4 | 5 | 5 | 5 | 4 | 5 | 5 | 5 | 4 | 5 | 47 |
| 57 | 4 | 5 | 4 | 5 | 5 | 5 | 5 | 4 | 4 | 5 | 46 |
| 58 | 5 | 5 | 5 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 44 |
| 59 | 4 | 5 | 4 | 5 | 5 | 5 | 4 | 5 | 5 | 4 | 46 |
| 60 | 4 | 5 | 4 | 5 | 4 | 5 | 5 | 4 | 4 | 5 | 45 |
| 61 | 4 | 4 | 5 | 4 | 3 | 4 | 4 | 4 | 4 | 3 | 39 |
| 62 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 30 |
| 63 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 30 |
| 64 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 30 |
| 65 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 30 |
| 66 | 4 | 4 | 4 | 4 | 5 | 5 | 2 | 4 | 4 | 4 | 40 |

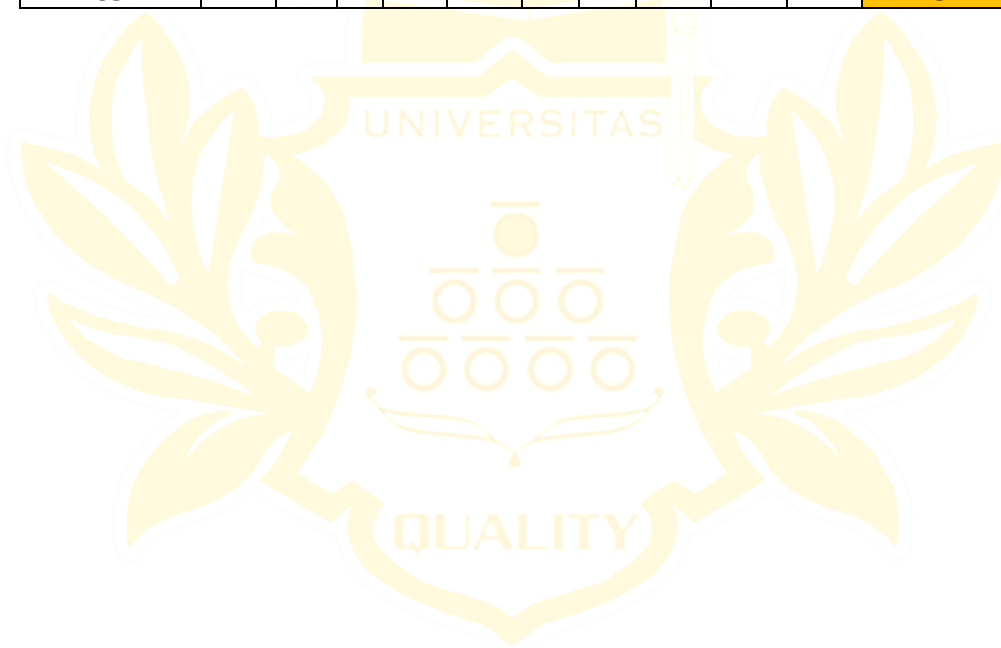
|    |   |   |   |   |   |   |   |   |   |   |    |
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| 67 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 30 |
| 68 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 30 |
| 69 | 1 | 3 | 2 | 2 | 3 | 3 | 2 | 2 | 3 | 2 | 23 |
| 70 | 4 | 3 | 3 | 4 | 4 | 4 | 2 | 2 | 4 | 3 | 33 |
| 71 | 4 | 4 | 4 | 5 | 4 | 5 | 4 | 4 | 4 | 5 | 43 |
| 72 | 5 | 4 | 5 | 4 | 4 | 4 | 5 | 4 | 5 | 4 | 44 |
| 73 | 4 | 4 | 5 | 5 | 4 | 4 | 5 | 5 | 5 | 4 | 45 |
| 74 | 4 | 5 | 4 | 5 | 4 | 5 | 5 | 4 | 4 | 5 | 45 |
| 75 | 4 | 5 | 4 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 44 |
| 76 | 4 | 5 | 4 | 5 | 4 | 4 | 5 | 4 | 5 | 4 | 44 |
| 77 | 4 | 5 | 5 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 45 |
| 78 | 4 | 5 | 4 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 44 |
| 79 | 4 | 5 | 4 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 44 |
| 80 | 4 | 5 | 5 | 4 | 5 | 4 | 5 | 4 | 5 | 5 | 46 |
| 81 | 4 | 5 | 4 | 4 | 5 | 5 | 5 | 5 | 4 | 5 | 46 |
| 82 | 4 | 5 | 4 | 4 | 4 | 5 | 4 | 4 | 5 | 5 | 44 |
| 83 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 50 |
| 84 | 5 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 45 |
| 85 | 5 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 45 |
| 86 | 5 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 45 |
| 87 | 5 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 45 |
| 88 | 5 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 45 |
| 89 | 5 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 45 |

### Jawaban Kuesioner Variabel Kualitas Produk (X2)

| No.<br>Responden | Kualitas Produk (X2) |   |   |   |   |   |   |   |   |    | TotalX2 |
|------------------|----------------------|---|---|---|---|---|---|---|---|----|---------|
|                  | 1                    | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |         |
| 1                | 5                    | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5  | 50      |
| 2                | 5                    | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5  | 50      |
| 3                | 5                    | 5 | 5 | 5 | 5 | 5 | 4 | 5 | 5 | 5  | 49      |
| 4                | 4                    | 4 | 4 | 5 | 5 | 4 | 4 | 4 | 5 | 4  | 43      |
| 5                | 5                    | 4 | 4 | 5 | 5 | 5 | 4 | 5 | 4 | 5  | 46      |
| 6                | 5                    | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5  | 50      |
| 7                | 5                    | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5  | 50      |
| 8                | 5                    | 4 | 5 | 4 | 5 | 5 | 4 | 5 | 4 | 5  | 46      |
| 9                | 1                    | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1  | 10      |
| 10               | 5                    | 5 | 4 | 4 | 5 | 4 | 5 | 5 | 4 | 5  | 46      |
| 11               | 4                    | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4  | 41      |
| 12               | 4                    | 4 | 5 | 5 | 5 | 5 | 4 | 5 | 4 | 4  | 45      |
| 13               | 5                    | 5 | 5 | 5 | 5 | 4 | 4 | 4 | 4 | 4  | 45      |
| 14               | 4                    | 5 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 5  | 45      |
| 15               | 5                    | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5  | 50      |
| 16               | 4                    | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4  | 40      |
| 17               | 5                    | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 5 | 4  | 45      |
| 18               | 4                    | 4 | 5 | 3 | 5 | 4 | 3 | 5 | 5 | 3  | 41      |
| 19               | 4                    | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4  | 40      |
| 20               | 1                    | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1  | 10      |
| 21               | 5                    | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5  | 50      |
| 22               | 5                    | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5  | 50      |
| 23               | 4                    | 5 | 4 | 5 | 4 | 5 | 5 | 5 | 4 | 5  | 46      |
| 24               | 4                    | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4  | 40      |
| 25               | 4                    | 5 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 5  | 45      |
| 26               | 4                    | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4  | 40      |
| 27               | 4                    | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4  | 40      |
| 28               | 2                    | 3 | 1 | 3 | 2 | 2 | 2 | 3 | 2 | 2  | 22      |
| 29               | 2                    | 2 | 3 | 3 | 2 | 1 | 3 | 2 | 3 | 2  | 23      |
| 30               | 2                    | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2  | 20      |
| 31               | 4                    | 3 | 4 | 3 | 3 | 4 | 3 | 4 | 3 | 4  | 35      |
| 32               | 4                    | 5 | 4 | 5 | 5 | 4 | 4 | 5 | 4 | 5  | 45      |
| 33               | 4                    | 5 | 5 | 5 | 4 | 4 | 4 | 5 | 5 | 4  | 45      |
| 34               | 4                    | 4 | 5 | 4 | 5 | 4 | 5 | 5 | 5 | 4  | 45      |
| 35               | 5                    | 4 | 5 | 5 | 4 | 5 | 5 | 4 | 5 | 5  | 47      |

|    |   |   |   |   |   |   |   |   |   |   |    |
|----|---|---|---|---|---|---|---|---|---|---|----|
| 36 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 41 |
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| 38 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 5 | 4 | 5 | 43 |
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| 41 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 50 |
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| 43 | 5 | 5 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 43 |
| 44 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 4 | 4 | 4 | 45 |
| 45 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 41 |
| 46 | 5 | 5 | 5 | 5 | 4 | 4 | 4 | 4 | 4 | 5 | 45 |
| 47 | 5 | 5 | 5 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 44 |
| 48 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 4 | 47 |
| 49 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 41 |
| 50 | 4 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 47 |
| 51 | 4 | 4 | 5 | 5 | 4 | 5 | 4 | 5 | 5 | 4 | 45 |
| 52 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 4 | 4 | 4 | 43 |
| 53 | 4 | 4 | 5 | 4 | 5 | 4 | 5 | 5 | 4 | 5 | 45 |
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| 60 | 4 | 5 | 5 | 5 | 4 | 4 | 5 | 5 | 4 | 5 | 46 |
| 61 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 3 | 5 | 46 |
| 62 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 30 |
| 63 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 30 |
| 64 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 30 |
| 65 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 30 |
| 66 | 4 | 4 | 4 | 5 | 5 | 3 | 4 | 5 | 5 | 5 | 44 |
| 67 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 30 |
| 68 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 30 |
| 69 | 2 | 3 | 2 | 3 | 4 | 3 | 3 | 2 | 1 | 2 | 25 |
| 70 | 4 | 4 | 3 | 3 | 3 | 2 | 3 | 3 | 3 | 3 | 31 |
| 71 | 4 | 5 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 5 | 43 |
| 72 | 4 | 5 | 5 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 48 |
| 73 | 4 | 4 | 4 | 5 | 5 | 5 | 4 | 5 | 5 | 4 | 45 |
| 74 | 4 | 5 | 4 | 5 | 4 | 5 | 5 | 4 | 4 | 4 | 44 |
| 75 | 4 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 44 |

|    |   |   |   |   |   |   |   |   |   |   |    |
|----|---|---|---|---|---|---|---|---|---|---|----|
| 76 | 4 | 5 | 5 | 4 | 4 | 4 | 5 | 5 | 4 | 4 | 44 |
| 77 | 5 | 4 | 5 | 4 | 5 | 5 | 5 | 4 | 5 | 5 | 47 |
| 78 | 4 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 4 | 5 | 46 |
| 79 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 4 | 5 | 4 | 44 |
| 80 | 4 | 5 | 4 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 46 |
| 81 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 4 | 5 | 4 | 44 |
| 82 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 5 | 5 | 4 | 45 |
| 83 | 5 | 5 | 3 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 48 |
| 84 | 5 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 45 |
| 85 | 5 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 45 |
| 86 | 5 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 45 |
| 87 | 5 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 5 | 5 | 46 |
| 88 | 5 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 45 |
| 89 | 5 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 45 |



### Jawaban Kuesioner Variabel Keputusan Pembelian Konsumen (Y)

| No.<br>Responden | Keputusan Pembelian Konsumen (Y) |     |     |     |     |     |     |     |     |      | TotalY |
|------------------|----------------------------------|-----|-----|-----|-----|-----|-----|-----|-----|------|--------|
|                  | Y.1                              | Y.2 | Y.3 | Y.4 | Y.5 | Y.6 | Y.7 | Y.8 | Y.9 | Y.10 |        |
| 1                | 5                                | 5   | 5   | 5   | 5   | 5   | 5   | 5   | 5   | 5    | 50     |
| 2                | 5                                | 5   | 5   | 5   | 5   | 5   | 5   | 5   | 5   | 5    | 50     |
| 3                | 4                                | 4   | 4   | 4   | 4   | 5   | 4   | 5   | 4   | 4    | 42     |
| 4                | 3                                | 3   | 4   | 4   | 4   | 4   | 4   | 5   | 5   | 5    | 41     |
| 5                | 4                                | 4   | 4   | 5   | 5   | 5   | 4   | 5   | 4   | 4    | 44     |
| 6                | 5                                | 5   | 5   | 5   | 5   | 5   | 5   | 5   | 5   | 5    | 50     |
| 7                | 5                                | 5   | 5   | 5   | 5   | 5   | 5   | 5   | 5   | 5    | 50     |
| 8                | 5                                | 4   | 5   | 4   | 5   | 5   | 4   | 5   | 5   | 4    | 46     |
| 9                | 2                                | 2   | 1   | 1   | 1   | 1   | 1   | 1   | 1   | 1    | 12     |
| 10               | 4                                | 4   | 5   | 5   | 4   | 5   | 5   | 4   | 4   | 4    | 44     |
| 11               | 4                                | 5   | 5   | 5   | 5   | 5   | 4   | 4   | 4   | 4    | 45     |
| 12               | 5                                | 5   | 4   | 4   | 4   | 4   | 5   | 5   | 5   | 5    | 46     |
| 13               | 5                                | 5   | 5   | 5   | 5   | 5   | 5   | 4   | 5   | 5    | 49     |
| 14               | 4                                | 5   | 4   | 5   | 4   | 5   | 4   | 5   | 4   | 5    | 45     |
| 15               | 5                                | 5   | 5   | 5   | 5   | 5   | 5   | 5   | 5   | 5    | 50     |
| 16               | 4                                | 4   | 4   | 4   | 4   | 4   | 4   | 4   | 4   | 4    | 40     |
| 17               | 5                                | 4   | 5   | 4   | 5   | 4   | 5   | 4   | 5   | 4    | 45     |
| 18               | 5                                | 3   | 4   | 5   | 3   | 4   | 4   | 5   | 4   | 3    | 40     |
| 19               | 4                                | 4   | 4   | 4   | 4   | 4   | 4   | 4   | 4   | 4    | 40     |
| 20               | 1                                | 1   | 1   | 1   | 1   | 1   | 1   | 1   | 1   | 1    | 10     |
| 21               | 5                                | 5   | 5   | 5   | 5   | 5   | 5   | 5   | 5   | 5    | 50     |
| 22               | 4                                | 4   | 5   | 5   | 5   | 5   | 5   | 5   | 5   | 5    | 48     |
| 23               | 5                                | 4   | 5   | 4   | 5   | 4   | 5   | 4   | 5   | 4    | 45     |
| 24               | 5                                | 5   | 5   | 5   | 5   | 5   | 5   | 5   | 5   | 5    | 50     |
| 25               | 4                                | 4   | 5   | 5   | 5   | 5   | 5   | 5   | 5   | 5    | 48     |
| 26               | 5                                | 5   | 5   | 5   | 5   | 5   | 5   | 5   | 5   | 5    | 50     |
| 27               | 5                                | 5   | 5   | 5   | 5   | 5   | 5   | 5   | 5   | 5    | 50     |
| 28               | 3                                | 2   | 2   | 1   | 1   | 2   | 2   | 3   | 2   | 2    | 20     |
| 29               | 2                                | 2   | 2   | 3   | 1   | 2   | 3   | 2   | 2   | 2    | 21     |
| 30               | 2                                | 2   | 2   | 2   | 2   | 2   | 2   | 2   | 2   | 2    | 20     |
| 31               | 3                                | 4   | 3   | 4   | 3   | 4   | 3   | 4   | 3   | 4    | 35     |
| 32               | 4                                | 4   | 4   | 5   | 5   | 5   | 4   | 5   | 5   | 4    | 45     |
| 33               | 5                                | 5   | 4   | 5   | 5   | 4   | 4   | 5   | 5   | 5    | 47     |
| 34               | 5                                | 5   | 5   | 4   | 4   | 5   | 4   | 5   | 5   | 4    | 46     |
| 35               | 4                                | 5   | 5   | 4   | 5   | 5   | 4   | 4   | 5   | 5    | 46     |
| 36               | 5                                | 5   | 4   | 4   | 4   | 5   | 4   | 4   | 4   | 4    | 43     |
| 37               | 5                                | 5   | 4   | 4   | 4   | 4   | 5   | 5   | 5   | 5    | 46     |
| 38               | 5                                | 5   | 5   | 5   | 5   | 5   | 5   | 5   | 5   | 5    | 50     |
| 39               | 5                                | 5   | 4   | 4   | 5   | 5   | 5   | 5   | 5   | 5    | 48     |

|    |   |   |   |   |   |   |   |   |   |   |    |
|----|---|---|---|---|---|---|---|---|---|---|----|
| 40 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 46 |
| 41 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 42 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 50 |
| 43 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 50 |
| 44 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 50 |
| 45 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 4 | 4 | 46 |
| 46 | 5 | 5 | 5 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 44 |
| 47 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 45 |
| 48 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 50 |
| 49 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 50 |
| 50 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 41 |
| 51 | 4 | 4 | 5 | 5 | 5 | 4 | 5 | 5 | 5 | 4 | 46 |
| 52 | 5 | 5 | 4 | 5 | 4 | 4 | 4 | 4 | 5 | 5 | 45 |
| 53 | 4 | 5 | 5 | 5 | 4 | 5 | 5 | 5 | 4 | 5 | 47 |
| 54 | 4 | 5 | 4 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 44 |
| 55 | 4 | 4 | 5 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 46 |
| 56 | 4 | 5 | 4 | 5 | 5 | 5 | 4 | 4 | 5 | 5 | 46 |
| 57 | 4 | 4 | 5 | 5 | 4 | 5 | 4 | 5 | 4 | 5 | 45 |
| 58 | 4 | 4 | 5 | 4 | 5 | 5 | 5 | 5 | 4 | 4 | 45 |
| 59 | 5 | 4 | 5 | 5 | 4 | 4 | 4 | 5 | 5 | 5 | 46 |
| 60 | 4 | 5 | 5 | 4 | 4 | 5 | 5 | 5 | 5 | 4 | 46 |
| 61 | 4 | 4 | 4 | 3 | 5 | 3 | 5 | 5 | 5 | 5 | 43 |
| 62 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 30 |
| 63 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 30 |
| 64 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 30 |
| 65 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 30 |
| 66 | 3 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 4 | 5 | 41 |
| 67 | 1 | 3 | 3 | 3 | 4 | 4 | 3 | 3 | 3 | 3 | 30 |
| 68 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 30 |
| 69 | 1 | 2 | 3 | 2 | 2 | 2 | 2 | 2 | 2 | 3 | 21 |
| 70 | 3 | 3 | 4 | 3 | 5 | 5 | 4 | 3 | 4 | 3 | 37 |
| 71 | 4 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 44 |
| 72 | 4 | 4 | 4 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 43 |
| 73 | 4 | 5 | 5 | 4 | 5 | 5 | 5 | 5 | 5 | 4 | 47 |
| 74 | 4 | 4 | 5 | 4 | 4 | 5 | 4 | 4 | 5 | 5 | 44 |
| 75 | 4 | 5 | 5 | 5 | 4 | 5 | 5 | 4 | 4 | 5 | 46 |
| 76 | 4 | 5 | 4 | 4 | 5 | 5 | 5 | 5 | 4 | 4 | 45 |
| 77 | 4 | 4 | 5 | 4 | 4 | 5 | 5 | 4 | 4 | 4 | 43 |
| 78 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 4 | 44 |
| 79 | 5 | 5 | 4 | 5 | 4 | 5 | 4 | 5 | 5 | 5 | 47 |
| 80 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 47 |
| 81 | 4 | 5 | 4 | 5 | 4 | 5 | 5 | 4 | 4 | 5 | 45 |
| 82 | 4 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 5 | 5 | 47 |
| 83 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 50 |
| 84 | 5 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 45 |

|    |   |   |   |   |   |   |   |   |   |   |    |
|----|---|---|---|---|---|---|---|---|---|---|----|
| 85 | 5 | 4 | 5 | 5 | 4 | 5 | 4 | 5 | 4 | 5 | 46 |
| 86 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 5 | 45 |
| 87 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 5 | 45 |
| 88 | 5 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 45 |
| 89 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 50 |



## Lampiran 5 Hasil Uji Penelitian

### Hasil Uji Validitas Variabel Harga (X1)

| Correlations |                     |       |       |       |       |       |       |       |       |       |       |          |
|--------------|---------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|----------|
|              |                     | X1.1  | X1.2  | X1.3  | X1.4  | X1.5  | X1.6  | X1.7  | X1.8  | X1.9  | X1.10 | Total X1 |
| X1.1         | Pearson Correlation | 1     | .675* | .786* | .653* | .692* | .607* | .658* | .658* | .589* | .586* | .799*    |
|              | Sig. (2-tailed)     |       | .000  | .000  | .000  | .000  | .000  | .000  | .000  | .000  | .000  | .000     |
|              | N                   | 89    | 89    | 89    | 89    | 89    | 89    | 89    | 89    | 89    | 89    | 89       |
| X1.2         | Pearson Correlation | .675* | 1     | .751* | .804* | .738* | .823* | .770* | .816* | .653* | .808* | .904*    |
|              | Sig. (2-tailed)     | .000  |       | .000  | .000  | .000  | .000  | .000  | .000  | .000  | .000  | .000     |
|              | N                   | 89    | 89    | 89    | 89    | 89    | 89    | 89    | 89    | 89    | 89    | 89       |
| X1.3         | Pearson Correlation | .786* | .751* | 1     | .743* | .809* | .759* | .798* | .771* | .658* | .733* | .905*    |
|              | Sig. (2-tailed)     | .000  | .000  |       | .000  | .000  | .000  | .000  | .000  | .000  | .000  | .000     |
|              | N                   | 89    | 89    | 89    | 89    | 89    | 89    | 89    | 89    | 89    | 89    | 89       |
| X1.4         | Pearson Correlation | .653* | .804* | .743* | 1     | .758* | .843* | .731* | .816* | .594* | .817* | .893*    |
|              | Sig. (2-tailed)     | .000  | .000  | .000  |       | .000  | .000  | .000  | .000  | .000  | .000  | .000     |
|              | N                   | 89    | 89    | 89    | 89    | 89    | 89    | 89    | 89    | 89    | 89    | 89       |
| X1.5         | Pearson Correlation | .692* | .738* | .809* | .758* | 1     | .763* | .775* | .712* | .686* | .741* | .888*    |
|              | Sig. (2-tailed)     | .000  | .000  | .000  | .000  |       | .000  | .000  | .000  | .000  | .000  | .000     |
|              | N                   | 89    | 89    | 89    | 89    | 89    | 89    | 89    | 89    | 89    | 89    | 89       |
| X1.6         | Pearson Correlation | .607* | .823* | .759* | .843* | .763* | 1     | .674* | .807* | .525* | .834* | .879*    |
|              | Sig. (2-tailed)     | .000  | .000  | .000  | .000  | .000  |       | .000  | .000  | .000  | .000  | .000     |
|              | N                   | 89    | 89    | 89    | 89    | 89    | 89    | 89    | 89    | 89    | 89    | 89       |
| X1.7         | Pearson Correlation | .658* | .770* | .798* | .731* | .775* | .674* | 1     | .725* | .631* | .754* | .872*    |

|                                                              |                     |       |       |       |       |       |       |       |       |       |       |       |
|--------------------------------------------------------------|---------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
|                                                              | Sig. (2-tailed)     | .000  | .000  | .000  | .000  | .000  | .000  |       | .000  | .000  | .000  | .000  |
|                                                              | N                   | 89    | 89    | 89    | 89    | 89    | 89    | 89    | 89    | 89    | 89    | 89    |
| X1.8                                                         | Pearson Correlation | .658* | .816* | .771* | .816* | .712* | .807* | .725* | 1     | .545* | .786* | .880* |
|                                                              | Sig. (2-tailed)     | .000  | .000  | .000  | .000  | .000  | .000  | .000  |       | .000  | .000  | .000  |
|                                                              | N                   | 89    | 89    | 89    | 89    | 89    | 89    | 89    | 89    | 89    | 89    | 89    |
| X1.9                                                         | Pearson Correlation | .589* | .653* | .658* | .594* | .686* | .525* | .631* | .545* | 1     | .596* | .751* |
|                                                              | Sig. (2-tailed)     | .000  | .000  | .000  | .000  | .000  | .000  | .000  | .000  |       | .000  | .000  |
|                                                              | N                   | 89    | 89    | 89    | 89    | 89    | 89    | 89    | 89    | 89    | 89    | 89    |
| X1.10                                                        | Pearson Correlation | .586* | .808* | .733* | .817* | .741* | .834* | .754* | .786* | .596* | 1     | .883* |
|                                                              | Sig. (2-tailed)     | .000  | .000  | .000  | .000  | .000  | .000  | .000  | .000  | .000  |       | .000  |
|                                                              | N                   | 89    | 89    | 89    | 89    | 89    | 89    | 89    | 89    | 89    | 89    | 89    |
| Total IX1                                                    | Pearson Correlation | .799* | .904* | .905* | .893* | .888* | .879* | .872* | .880* | .751* | .883* | 1     |
|                                                              | Sig. (2-tailed)     | .000  | .000  | .000  | .000  | .000  | .000  | .000  | .000  | .000  | .000  |       |
|                                                              | N                   | 89    | 89    | 89    | 89    | 89    | 89    | 89    | 89    | 89    | 89    | 89    |
| **. Correlation is significant at the 0.01 level (2-tailed). |                     |       |       |       |       |       |       |       |       |       |       |       |



### Hasil Uji Validitas Variabel Kualitas Produk (X2)

| Correlations |                     |                   |                   |                   |                   |                   |                   |                   |                   |                   |                   |                   |
|--------------|---------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|
|              |                     | X2.1              | X2.2              | X2.3              | X2.4              | X2.5              | X2.6              | X2.7              | X2.8              | X2.9              | X2.10             | Total X2          |
| X2.1         | Pearson Correlation | 1                 | .742 <sup>*</sup> | .821 <sup>*</sup> | .679 <sup>*</sup> | .803 <sup>*</sup> | .743 <sup>*</sup> | .794 <sup>*</sup> | .706 <sup>*</sup> | .796 <sup>*</sup> | .782 <sup>*</sup> | .889 <sup>*</sup> |
|              | Sig. (2-tailed)     |                   | .000              | .000              | .000              | .000              | .000              | .000              | .000              | .000              | .000              | .000              |
|              | N                   | 89                | 89                | 89                | 89                | 89                | 89                | 89                | 89                | 89                | 89                | 89                |
| X2.2         | Pearson Correlation | .742 <sup>*</sup> | 1                 | .715 <sup>*</sup> | .831 <sup>*</sup> | .728 <sup>*</sup> | .774 <sup>*</sup> | .753 <sup>*</sup> | .787 <sup>*</sup> | .679 <sup>*</sup> | .783 <sup>*</sup> | .878 <sup>*</sup> |
|              | Sig. (2-tailed)     | .000              |                   | .000              | .000              | .000              | .000              | .000              | .000              | .000              | .000              | .000              |
|              | N                   | 89                | 89                | 89                | 89                | 89                | 89                | 89                | 89                | 89                | 89                | 89                |
| X2.3         | Pearson Correlation | .821 <sup>*</sup> | .715 <sup>*</sup> | 1                 | .671 <sup>*</sup> | .811 <sup>*</sup> | .696 <sup>*</sup> | .794 <sup>*</sup> | .749 <sup>*</sup> | .781 <sup>*</sup> | .731 <sup>*</sup> | .878 <sup>*</sup> |
|              | Sig. (2-tailed)     | .000              | .000              |                   | .000              | .000              | .000              | .000              | .000              | .000              | .000              | .000              |
|              | N                   | 89                | 89                | 89                | 89                | 89                | 89                | 89                | 89                | 89                | 89                | 89                |
| X2.4         | Pearson Correlation | .679 <sup>*</sup> | .831 <sup>*</sup> | .671 <sup>*</sup> | 1                 | .712 <sup>*</sup> | .807 <sup>*</sup> | .733 <sup>*</sup> | .783 <sup>*</sup> | .700 <sup>*</sup> | .791 <sup>*</sup> | .869 <sup>*</sup> |
|              | Sig. (2-tailed)     | .000              | .000              | .000              |                   | .000              | .000              | .000              | .000              | .000              | .000              | .000              |
|              | N                   | 89                | 89                | 89                | 89                | 89                | 89                | 89                | 89                | 89                | 89                | 89                |
| X2.5         | Pearson Correlation | .803 <sup>*</sup> | .728 <sup>*</sup> | .811 <sup>*</sup> | .712 <sup>*</sup> | 1                 | .728 <sup>*</sup> | .814 <sup>*</sup> | .766 <sup>*</sup> | .763 <sup>*</sup> | .762 <sup>*</sup> | .891 <sup>*</sup> |
|              | Sig. (2-tailed)     | .000              | .000              | .000              | .000              |                   | .000              | .000              | .000              | .000              | .000              | .000              |
|              | N                   | 89                | 89                | 89                | 89                | 89                | 89                | 89                | 89                | 89                | 89                | 89                |
| X2.6         | Pearson Correlation | .743 <sup>*</sup> | .774 <sup>*</sup> | .696 <sup>*</sup> | .807 <sup>*</sup> | .728 <sup>*</sup> | 1                 | .743 <sup>*</sup> | .803 <sup>*</sup> | .733 <sup>*</sup> | .819 <sup>*</sup> | .886 <sup>*</sup> |
|              | Sig. (2-tailed)     | .000              | .000              | .000              | .000              | .000              |                   | .000              | .000              | .000              | .000              | .000              |
|              | N                   | 89                | 89                | 89                | 89                | 89                | 89                | 89                | 89                | 89                | 89                | 89                |
| X2.7         | Pearson Correlation | .794 <sup>*</sup> | .753 <sup>*</sup> | .794 <sup>*</sup> | .733 <sup>*</sup> | .814 <sup>*</sup> | .743 <sup>*</sup> | 1                 | .732 <sup>*</sup> | .769 <sup>*</sup> | .794 <sup>*</sup> | .894 <sup>*</sup> |

|                                                              |                     |       |       |       |       |       |       |       |       |       |       |       |
|--------------------------------------------------------------|---------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
|                                                              | Sig. (2-tailed)     | .000  | .000  | .000  | .000  | .000  | .000  |       | .000  | .000  | .000  | .000  |
|                                                              | N                   | 89    | 89    | 89    | 89    | 89    | 89    | 89    | 89    | 89    | 89    | 89    |
| X2.8                                                         | Pearson Correlation | .706* | .787* | .749* | .783* | .766* | .803* | .732* | 1     | .750* | .855* | .895* |
|                                                              | Sig. (2-tailed)     | .000  | .000  | .000  | .000  | .000  | .000  | .000  |       | .000  | .000  | .000  |
|                                                              | N                   | 89    | 89    | 89    | 89    | 89    | 89    | 89    | 89    | 89    | 89    | 89    |
| X2.9                                                         | Pearson Correlation | .796* | .679* | .781* | .700* | .763* | .733* | .769* | .750* | 1     | .719* | .870* |
|                                                              | Sig. (2-tailed)     | .000  | .000  | .000  | .000  | .000  | .000  | .000  | .000  |       | .000  | .000  |
|                                                              | N                   | 89    | 89    | 89    | 89    | 89    | 89    | 89    | 89    | 89    | 89    | 89    |
| X2.10                                                        | Pearson Correlation | .782* | .783* | .731* | .791* | .762* | .819* | .794* | .855* | .719* | 1     | .907* |
|                                                              | Sig. (2-tailed)     | .000  | .000  | .000  | .000  | .000  | .000  | .000  | .000  | .000  |       | .000  |
|                                                              | N                   | 89    | 89    | 89    | 89    | 89    | 89    | 89    | 89    | 89    | 89    | 89    |
| Total X2                                                     | Pearson Correlation | .889* | .878* | .878* | .869* | .891* | .886* | .894* | .895* | .870* | .907* | 1     |
|                                                              | Sig. (2-tailed)     | .000  | .000  | .000  | .000  | .000  | .000  | .000  | .000  | .000  | .000  |       |
|                                                              | N                   | 89    | 89    | 89    | 89    | 89    | 89    | 89    | 89    | 89    | 89    | 89    |
| **. Correlation is significant at the 0.01 level (2-tailed). |                     |       |       |       |       |       |       |       |       |       |       |       |



### Hasil Uji Validitas Variabel Keputusan Pembelian Konsumen (Y)

| Correlations |                        |                   |                   |                   |                   |                   |                   |                   |                   |                   |                   |                   |
|--------------|------------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|
|              |                        | Y.1               | Y.2               | Y.3               | Y.4               | Y.5               | Y.6               | Y.7               | Y.8               | Y.9               | Y.10              | Total<br>Y        |
| Y.1          | Pearson<br>Correlation | 1                 | .791 <sup>*</sup> | .777 <sup>*</sup> | .746 <sup>*</sup> | .704 <sup>*</sup> | .680 <sup>*</sup> | .732 <sup>*</sup> | .763 <sup>*</sup> | .807 <sup>*</sup> | .705 <sup>*</sup> | .859 <sup>*</sup> |
|              | Sig. (2-<br>tailed)    |                   | .000              | .000              | .000              | .000              | .000              | .000              | .000              | .000              | .000              | .000              |
|              | N                      | 89                | 89                | 89                | 89                | 89                | 89                | 89                | 89                | 89                | 89                | 89                |
| Y.2          | Pearson<br>Correlation | .791 <sup>*</sup> | 1                 | .745 <sup>*</sup> | .819 <sup>*</sup> | .763 <sup>*</sup> | .812 <sup>*</sup> | .761 <sup>*</sup> | .776 <sup>*</sup> | .762 <sup>*</sup> | .813 <sup>*</sup> | .896 <sup>*</sup> |
|              | Sig. (2-<br>tailed)    | .000              |                   | .000              | .000              | .000              | .000              | .000              | .000              | .000              | .000              | .000              |
|              | N                      | 89                | 89                | 89                | 89                | 89                | 89                | 89                | 89                | 89                | 89                | 89                |
| Y.3          | Pearson<br>Correlation | .777 <sup>*</sup> | .745 <sup>*</sup> | 1                 | .800 <sup>*</sup> | .830 <sup>*</sup> | .826 <sup>*</sup> | .843 <sup>*</sup> | .754 <sup>*</sup> | .829 <sup>*</sup> | .753 <sup>*</sup> | .909 <sup>*</sup> |
|              | Sig. (2-<br>tailed)    | .000              | .000              |                   | .000              | .000              | .000              | .000              | .000              | .000              | .000              | .000              |
|              | N                      | 89                | 89                | 89                | 89                | 89                | 89                | 89                | 89                | 89                | 89                | 89                |
| Y.4          | Pearson<br>Correlation | .746 <sup>*</sup> | .819 <sup>*</sup> | .800 <sup>*</sup> | 1                 | .730 <sup>*</sup> | .836 <sup>*</sup> | .739 <sup>*</sup> | .804 <sup>*</sup> | .740 <sup>*</sup> | .814 <sup>*</sup> | .895 <sup>*</sup> |
|              | Sig. (2-<br>tailed)    | .000              | .000              | .000              |                   | .000              | .000              | .000              | .000              | .000              | .000              | .000              |
|              | N                      | 89                | 89                | 89                | 89                | 89                | 89                | 89                | 89                | 89                | 89                | 89                |
| Y.5          | Pearson<br>Correlation | .704 <sup>*</sup> | .763 <sup>*</sup> | .830 <sup>*</sup> | .730 <sup>*</sup> | 1                 | .793 <sup>*</sup> | .843 <sup>*</sup> | .750 <sup>*</sup> | .876 <sup>*</sup> | .736 <sup>*</sup> | .896 <sup>*</sup> |
|              | Sig. (2-<br>tailed)    | .000              | .000              | .000              | .000              |                   | .000              | .000              | .000              | .000              | .000              | .000              |
|              | N                      | 89                | 89                | 89                | 89                | 89                | 89                | 89                | 89                | 89                | 89                | 89                |
| Y.6          | Pearson<br>Correlation | .680 <sup>*</sup> | .812 <sup>*</sup> | .826 <sup>*</sup> | .836 <sup>*</sup> | .793 <sup>*</sup> | 1                 | .762 <sup>*</sup> | .812 <sup>*</sup> | .749 <sup>*</sup> | .778 <sup>*</sup> | .897 <sup>*</sup> |
|              | Sig. (2-<br>tailed)    | .000              | .000              | .000              | .000              | .000              |                   | .000              | .000              | .000              | .000              | .000              |
|              | N                      | 89                | 89                | 89                | 89                | 89                | 89                | 89                | 89                | 89                | 89                | 89                |
| Y.7          | Pearson<br>Correlation | .732 <sup>*</sup> | .761 <sup>*</sup> | .843 <sup>*</sup> | .739 <sup>*</sup> | .843 <sup>*</sup> | .762 <sup>*</sup> | 1                 | .780 <sup>*</sup> | .867 <sup>*</sup> | .781 <sup>*</sup> | .903 <sup>*</sup> |

|         |                     |       |       |       |       |       |       |       |       |       |       |       |
|---------|---------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
|         | Sig. (2-tailed)     | .000  | .000  | .000  | .000  | .000  | .000  |       | .000  | .000  | .000  | .000  |
|         | N                   | 89    | 89    | 89    | 89    | 89    | 89    | 89    | 89    | 89    | 89    | 89    |
| Y.8     | Pearson Correlation | .763* | .776* | .754* | .804* | .750* | .812* | .780* | 1     | .818* | .821* | .900* |
|         | Sig. (2-tailed)     | .000  | .000  | .000  | .000  | .000  | .000  | .000  |       | .000  | .000  | .000  |
|         | N                   | 89    | 89    | 89    | 89    | 89    | 89    | 89    | 89    | 89    | 89    | 89    |
| Y.9     | Pearson Correlation | .807* | .762* | .829* | .740* | .876* | .749* | .867* | .818* | 1     | .831* | .923* |
|         | Sig. (2-tailed)     | .000  | .000  | .000  | .000  | .000  | .000  | .000  | .000  |       | .000  | .000  |
|         | N                   | 89    | 89    | 89    | 89    | 89    | 89    | 89    | 89    | 89    | 89    | 89    |
| Y.10    | Pearson Correlation | .705* | .813* | .753* | .814* | .736* | .778* | .781* | .821* | .831* | 1     | .894* |
|         | Sig. (2-tailed)     | .000  | .000  | .000  | .000  | .000  | .000  | .000  | .000  | .000  |       | .000  |
|         | N                   | 89    | 89    | 89    | 89    | 89    | 89    | 89    | 89    | 89    | 89    | 89    |
| Total Y | Pearson Correlation | .859* | .896* | .909* | .895* | .896* | .897* | .903* | .900* | .923* | .894* | 1     |
|         | Sig. (2-tailed)     | .000  | .000  | .000  | .000  | .000  | .000  | .000  | .000  | .000  | .000  |       |
|         | N                   | 89    | 89    | 89    | 89    | 89    | 89    | 89    | 89    | 89    | 89    | 89    |

\*\* . Correlation is significant at the 0.01 level (2-tailed).



### Uji Reliabilitas Variabel Harga (X1)

| Reliability Statistics |            |
|------------------------|------------|
| Cronbach's Alpha       | N of Items |
| .962                   | 10         |

### Uji Reliabilitas Variabel Kualitas Produk (X2)

| Reliability Statistics |            |
|------------------------|------------|
| Cronbach's Alpha       | N of Items |
| .962                   | 10         |

### Uji Reliabilitas Variabel Keputusan Pembelian Konsumen (Y)

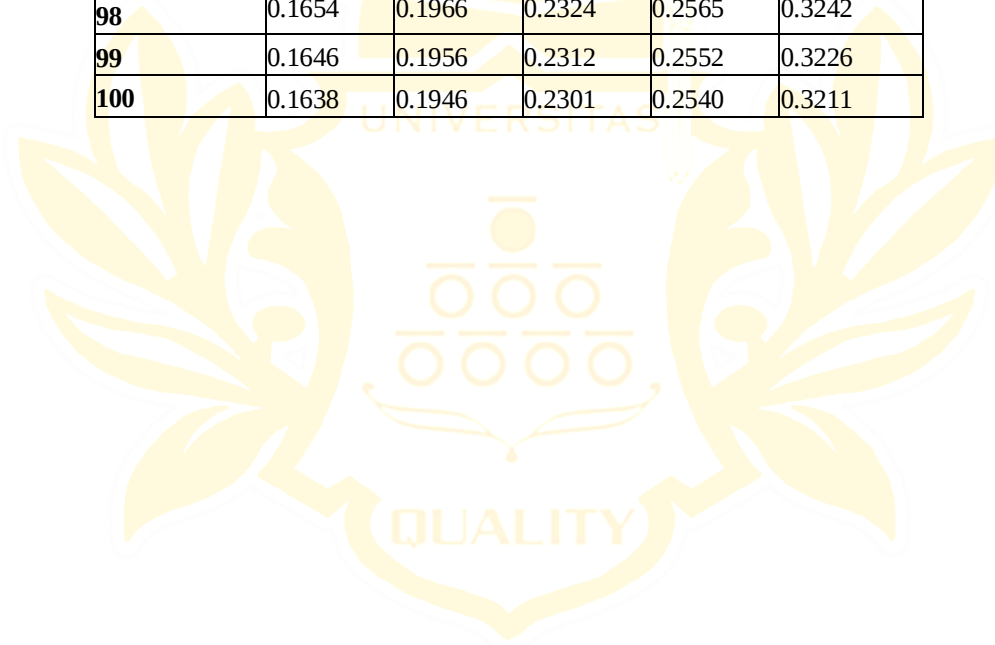
| Reliability Statistics |            |
|------------------------|------------|
| Cronbach's Alpha       | N of Items |
| .973                   | 10         |

Tabel r

Tabel r untuk df = 51-100

| df = (N-2) | Tingkat signifikansi untuk uji satu arah |        |        |        |        |
|------------|------------------------------------------|--------|--------|--------|--------|
|            | 0.05                                     | 0.025  | 0.01   | 0.005  | 0.0005 |
|            | Tingkat signifikansi untuk uji dua arah  |        |        |        |        |
|            | 0.1                                      | 0.05   | 0.02   | 0.01   | 0.001  |
| 51         | 0.2284                                   | 0.2706 | 0.3188 | 0.3509 | 0.4393 |
| 52         | 0.2262                                   | 0.2681 | 0.3158 | 0.3477 | 0.4354 |
| 53         | 0.2241                                   | 0.2656 | 0.3129 | 0.3445 | 0.4317 |
| 54         | 0.2221                                   | 0.2632 | 0.3102 | 0.3415 | 0.4280 |
| 55         | 0.2201                                   | 0.2609 | 0.3074 | 0.3385 | 0.4244 |
| 56         | 0.2181                                   | 0.2586 | 0.3048 | 0.3357 | 0.4210 |
| 57         | 0.2162                                   | 0.2564 | 0.3022 | 0.3328 | 0.4176 |
| 58         | 0.2144                                   | 0.2542 | 0.2997 | 0.3301 | 0.4143 |
| 59         | 0.2126                                   | 0.2521 | 0.2972 | 0.3274 | 0.4110 |
| 60         | 0.2108                                   | 0.2500 | 0.2948 | 0.3248 | 0.4079 |
| 61         | 0.2091                                   | 0.2480 | 0.2925 | 0.3223 | 0.4048 |
| 62         | 0.2075                                   | 0.2461 | 0.2902 | 0.3198 | 0.4018 |
| 63         | 0.2058                                   | 0.2441 | 0.2880 | 0.3173 | 0.3988 |
| 64         | 0.2042                                   | 0.2423 | 0.2858 | 0.3150 | 0.3959 |
| 65         | 0.2027                                   | 0.2404 | 0.2837 | 0.3126 | 0.3931 |
| 66         | 0.2012                                   | 0.2387 | 0.2816 | 0.3104 | 0.3903 |
| 67         | 0.1997                                   | 0.2369 | 0.2796 | 0.3081 | 0.3876 |
| 68         | 0.1982                                   | 0.2352 | 0.2776 | 0.3060 | 0.3850 |
| 69         | 0.1968                                   | 0.2335 | 0.2756 | 0.3038 | 0.3823 |
| 70         | 0.1954                                   | 0.2319 | 0.2737 | 0.3017 | 0.3798 |
| 71         | 0.1940                                   | 0.2303 | 0.2718 | 0.2997 | 0.3773 |
| 72         | 0.1927                                   | 0.2287 | 0.2700 | 0.2977 | 0.3748 |
| 73         | 0.1914                                   | 0.2272 | 0.2682 | 0.2957 | 0.3724 |
| 74         | 0.1901                                   | 0.2257 | 0.2664 | 0.2938 | 0.3701 |
| 75         | 0.1888                                   | 0.2242 | 0.2647 | 0.2919 | 0.3678 |
| 76         | 0.1876                                   | 0.2227 | 0.2630 | 0.2900 | 0.3655 |
| 77         | 0.1864                                   | 0.2213 | 0.2613 | 0.2882 | 0.3633 |
| 78         | 0.1852                                   | 0.2199 | 0.2597 | 0.2864 | 0.3611 |
| 79         | 0.1841                                   | 0.2185 | 0.2581 | 0.2847 | 0.3589 |
| 80         | 0.1829                                   | 0.2172 | 0.2565 | 0.2830 | 0.3568 |
| 81         | 0.1818                                   | 0.2159 | 0.2550 | 0.2813 | 0.3547 |
| 82         | 0.1807                                   | 0.2146 | 0.2535 | 0.2796 | 0.3527 |
| 83         | 0.1796                                   | 0.2133 | 0.2520 | 0.2780 | 0.3507 |

|     |        |        |        |        |        |
|-----|--------|--------|--------|--------|--------|
| 84  | 0.1786 | 0.2120 | 0.2505 | 0.2764 | 0.3487 |
| 85  | 0.1775 | 0.2108 | 0.2491 | 0.2748 | 0.3468 |
| 86  | 0.1765 | 0.2096 | 0.2477 | 0.2732 | 0.3449 |
| 87  | 0.1755 | 0.2084 | 0.2463 | 0.2717 | 0.3430 |
| 88  | 0.1745 | 0.2072 | 0.2449 | 0.2702 | 0.3412 |
| 89  | 0.1735 | 0.2061 | 0.2435 | 0.2687 | 0.3393 |
| 90  | 0.1726 | 0.2050 | 0.2422 | 0.2673 | 0.3375 |
| 91  | 0.1716 | 0.2039 | 0.2409 | 0.2659 | 0.3358 |
| 92  | 0.1707 | 0.2028 | 0.2396 | 0.2645 | 0.3341 |
| 93  | 0.1698 | 0.2017 | 0.2384 | 0.2631 | 0.3323 |
| 94  | 0.1689 | 0.2006 | 0.2371 | 0.2617 | 0.3307 |
| 95  | 0.1680 | 0.1996 | 0.2359 | 0.2604 | 0.3290 |
| 96  | 0.1671 | 0.1986 | 0.2347 | 0.2591 | 0.3274 |
| 97  | 0.1663 | 0.1975 | 0.2335 | 0.2578 | 0.3258 |
| 98  | 0.1654 | 0.1966 | 0.2324 | 0.2565 | 0.3242 |
| 99  | 0.1646 | 0.1956 | 0.2312 | 0.2552 | 0.3226 |
| 100 | 0.1638 | 0.1946 | 0.2301 | 0.2540 | 0.3211 |



Tabel t

Titik Persentase Distribusi t (df = 81 -120)

| Pr  | 0.25    | 0.10    | 0.05    | 0.025   | 0.01    | 0.005   | 0.001   |
|-----|---------|---------|---------|---------|---------|---------|---------|
| df  | 0.50    | 0.20    | 0.10    | 0.050   | 0.02    | 0.010   | 0.002   |
| 81  | 0.67753 | 1.29209 | 1.66388 | 1.98969 | 2.37327 | 2.63790 | 3.19392 |
| 82  | 0.67749 | 1.29196 | 1.66365 | 1.98932 | 2.37269 | 2.63712 | 3.19262 |
| 83  | 0.67746 | 1.29183 | 1.66342 | 1.98896 | 2.37212 | 2.63637 | 3.19135 |
| 84  | 0.67742 | 1.29171 | 1.66320 | 1.98861 | 2.37156 | 2.63563 | 3.19011 |
| 85  | 0.67739 | 1.29159 | 1.66298 | 1.98827 | 2.37102 | 2.63491 | 3.18890 |
| 86  | 0.67735 | 1.29147 | 1.66277 | 1.98793 | 2.37049 | 2.63421 | 3.18772 |
| 87  | 0.67732 | 1.29136 | 1.66256 | 1.98761 | 2.36998 | 2.63353 | 3.18657 |
| 88  | 0.67729 | 1.29125 | 1.66235 | 1.98729 | 2.36947 | 2.63286 | 3.18544 |
| 89  | 0.67726 | 1.29114 | 1.66216 | 1.98698 | 2.36898 | 2.63220 | 3.18434 |
| 90  | 0.67723 | 1.29103 | 1.66196 | 1.98667 | 2.36850 | 2.63157 | 3.18327 |
| 91  | 0.67720 | 1.29092 | 1.66177 | 1.98638 | 2.36803 | 2.63094 | 3.18222 |
| 92  | 0.67717 | 1.29082 | 1.66159 | 1.98609 | 2.36757 | 2.63033 | 3.18119 |
| 93  | 0.67714 | 1.29072 | 1.66140 | 1.98580 | 2.36712 | 2.62973 | 3.18019 |
| 94  | 0.67711 | 1.29062 | 1.66123 | 1.98552 | 2.36667 | 2.62915 | 3.17921 |
| 95  | 0.67708 | 1.29053 | 1.66105 | 1.98525 | 2.36624 | 2.62858 | 3.17825 |
| 96  | 0.67705 | 1.29043 | 1.66088 | 1.98498 | 2.36582 | 2.62802 | 3.17731 |
| 97  | 0.67703 | 1.29034 | 1.66071 | 1.98472 | 2.36541 | 2.62747 | 3.17639 |
| 98  | 0.67700 | 1.29025 | 1.66055 | 1.98447 | 2.36500 | 2.62693 | 3.17549 |
| 99  | 0.67698 | 1.29016 | 1.66039 | 1.98422 | 2.36461 | 2.62641 | 3.17460 |
| 100 | 0.67695 | 1.29007 | 1.66023 | 1.98397 | 2.36422 | 2.62589 | 3.17374 |
| 101 | 0.67693 | 1.28999 | 1.66008 | 1.98373 | 2.36384 | 2.62539 | 3.17289 |
| 102 | 0.67690 | 1.28991 | 1.65993 | 1.98350 | 2.36346 | 2.62489 | 3.17206 |
| 103 | 0.67688 | 1.28982 | 1.65978 | 1.98326 | 2.36310 | 2.62441 | 3.17125 |
| 104 | 0.67686 | 1.28974 | 1.65964 | 1.98304 | 2.36274 | 2.62393 | 3.17045 |
| 105 | 0.67683 | 1.28967 | 1.65950 | 1.98282 | 2.36239 | 2.62347 | 3.16967 |
| 106 | 0.67681 | 1.28959 | 1.65936 | 1.98260 | 2.36204 | 2.62301 | 3.16890 |
| 107 | 0.67679 | 1.28951 | 1.65922 | 1.98238 | 2.36170 | 2.62256 | 3.16815 |
| 108 | 0.67677 | 1.28944 | 1.65909 | 1.98217 | 2.36137 | 2.62212 | 3.16741 |
| 109 | 0.67675 | 1.28937 | 1.65895 | 1.98197 | 2.36105 | 2.62169 | 3.16669 |
| 110 | 0.67673 | 1.28930 | 1.65882 | 1.98177 | 2.36073 | 2.62126 | 3.16598 |
| 111 | 0.67671 | 1.28922 | 1.65870 | 1.98157 | 2.36041 | 2.62085 | 3.16528 |

|     |         |         |         |         |         |         |         |
|-----|---------|---------|---------|---------|---------|---------|---------|
| 112 | 0.67669 | 1.28916 | 1.65857 | 1.98137 | 2.36010 | 2.62044 | 3.16460 |
| 113 | 0.67667 | 1.28909 | 1.65845 | 1.98118 | 2.35980 | 2.62004 | 3.16392 |
| 114 | 0.67665 | 1.28902 | 1.65833 | 1.98099 | 2.35950 | 2.61964 | 3.16326 |
| 115 | 0.67663 | 1.28896 | 1.65821 | 1.98081 | 2.35921 | 2.61926 | 3.16262 |
| 116 | 0.67661 | 1.28889 | 1.65810 | 1.98063 | 2.35892 | 2.61888 | 3.16198 |
| 117 | 0.67659 | 1.28883 | 1.65798 | 1.98045 | 2.35864 | 2.61850 | 3.16135 |
| 118 | 0.67657 | 1.28877 | 1.65787 | 1.98027 | 2.35837 | 2.61814 | 3.16074 |
| 119 | 0.67656 | 1.28871 | 1.65776 | 1.98010 | 2.35809 | 2.61778 | 3.16013 |
| 120 | 0.67654 | 1.28865 | 1.65765 | 1.97993 | 2.35782 | 2.61742 | 3.15954 |



Tabel F

## Titik Persentase Distribusi F untuk Probabilita = 0,05

| df untuk<br>penyeb<br>ut<br>(N2) | df untuk pembilang (N1) |      |      |      |      |      |      |      |      |      |      |      |      |      |      |
|----------------------------------|-------------------------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|
|                                  | 1                       | 2    | 3    | 4    | 5    | 6    | 7    | 8    | 9    | 10   | 11   | 12   | 13   | 14   | 15   |
| 46                               | 4.05                    | 3.20 | 2.81 | 2.57 | 2.42 | 2.30 | 2.22 | 2.15 | 2.09 | 2.04 | 2.00 | 1.97 | 1.94 | 1.91 | 1.89 |
| 47                               | 4.05                    | 3.20 | 2.80 | 2.57 | 2.41 | 2.30 | 2.21 | 2.14 | 2.09 | 2.04 | 2.00 | 1.96 | 1.93 | 1.91 | 1.88 |
| 48                               | 4.04                    | 3.19 | 2.80 | 2.57 | 2.41 | 2.29 | 2.21 | 2.14 | 2.08 | 2.03 | 1.99 | 1.96 | 1.93 | 1.90 | 1.88 |
| 49                               | 4.04                    | 3.19 | 2.79 | 2.56 | 2.40 | 2.29 | 2.20 | 2.13 | 2.08 | 2.03 | 1.99 | 1.96 | 1.93 | 1.90 | 1.88 |
| 50                               | 4.03                    | 3.18 | 2.79 | 2.56 | 2.40 | 2.29 | 2.20 | 2.13 | 2.07 | 2.03 | 1.99 | 1.95 | 1.92 | 1.89 | 1.87 |
| 51                               | 4.03                    | 3.18 | 2.79 | 2.55 | 2.40 | 2.28 | 2.20 | 2.13 | 2.07 | 2.02 | 1.98 | 1.95 | 1.92 | 1.89 | 1.87 |
| 52                               | 4.03                    | 3.18 | 2.78 | 2.55 | 2.39 | 2.28 | 2.19 | 2.12 | 2.07 | 2.02 | 1.98 | 1.94 | 1.91 | 1.89 | 1.86 |
| 53                               | 4.02                    | 3.17 | 2.78 | 2.55 | 2.39 | 2.28 | 2.19 | 2.12 | 2.06 | 2.01 | 1.97 | 1.94 | 1.91 | 1.88 | 1.86 |
| 54                               | 4.02                    | 3.17 | 2.78 | 2.54 | 2.39 | 2.27 | 2.18 | 2.12 | 2.06 | 2.01 | 1.97 | 1.94 | 1.91 | 1.88 | 1.86 |
| 55                               | 4.02                    | 3.16 | 2.77 | 2.54 | 2.38 | 2.27 | 2.18 | 2.11 | 2.06 | 2.01 | 1.97 | 1.93 | 1.90 | 1.88 | 1.85 |
| 56                               | 4.01                    | 3.16 | 2.77 | 2.54 | 2.38 | 2.27 | 2.18 | 2.11 | 2.05 | 2.00 | 1.96 | 1.93 | 1.90 | 1.87 | 1.85 |
| 57                               | 4.01                    | 3.16 | 2.77 | 2.53 | 2.38 | 2.26 | 2.18 | 2.11 | 2.05 | 2.00 | 1.96 | 1.93 | 1.90 | 1.87 | 1.85 |
| 58                               | 4.01                    | 3.16 | 2.76 | 2.53 | 2.37 | 2.26 | 2.17 | 2.10 | 2.05 | 2.00 | 1.96 | 1.92 | 1.89 | 1.87 | 1.84 |
| 59                               | 4.00                    | 3.15 | 2.76 | 2.53 | 2.37 | 2.26 | 2.17 | 2.10 | 2.04 | 2.00 | 1.96 | 1.92 | 1.89 | 1.86 | 1.84 |
| 60                               | 4.00                    | 3.15 | 2.76 | 2.53 | 2.37 | 2.25 | 2.17 | 2.10 | 2.04 | 1.99 | 1.95 | 1.92 | 1.89 | 1.86 | 1.84 |
| 61                               | 4.00                    | 3.15 | 2.76 | 2.52 | 2.37 | 2.25 | 2.16 | 2.09 | 2.04 | 1.99 | 1.95 | 1.91 | 1.88 | 1.86 | 1.83 |
| 62                               | 4.00                    | 3.15 | 2.75 | 2.52 | 2.36 | 2.25 | 2.16 | 2.09 | 2.03 | 1.99 | 1.95 | 1.91 | 1.88 | 1.85 | 1.83 |
| 63                               | 3.99                    | 3.14 | 2.75 | 2.52 | 2.36 | 2.25 | 2.16 | 2.09 | 2.03 | 1.98 | 1.94 | 1.91 | 1.88 | 1.85 | 1.83 |
| 64                               | 3.99                    | 3.14 | 2.75 | 2.52 | 2.36 | 2.24 | 2.16 | 2.09 | 2.03 | 1.98 | 1.94 | 1.91 | 1.88 | 1.85 | 1.83 |
| 65                               | 3.99                    | 3.14 | 2.75 | 2.51 | 2.36 | 2.24 | 2.15 | 2.08 | 2.03 | 1.98 | 1.94 | 1.90 | 1.87 | 1.85 | 1.82 |
| 66                               | 3.99                    | 3.14 | 2.74 | 2.51 | 2.35 | 2.24 | 2.15 | 2.08 | 2.03 | 1.98 | 1.94 | 1.90 | 1.87 | 1.84 | 1.82 |
| 67                               | 3.98                    | 3.13 | 2.74 | 2.51 | 2.35 | 2.24 | 2.15 | 2.08 | 2.02 | 1.98 | 1.93 | 1.90 | 1.87 | 1.84 | 1.82 |
| 68                               | 3.98                    | 3.13 | 2.74 | 2.51 | 2.35 | 2.24 | 2.15 | 2.08 | 2.02 | 1.97 | 1.93 | 1.90 | 1.87 | 1.84 | 1.82 |
| 69                               | 3.98                    | 3.13 | 2.74 | 2.50 | 2.35 | 2.23 | 2.15 | 2.08 | 2.02 | 1.97 | 1.93 | 1.90 | 1.86 | 1.84 | 1.81 |
| 70                               | 3.98                    | 3.13 | 2.74 | 2.50 | 2.35 | 2.23 | 2.14 | 2.07 | 2.02 | 1.97 | 1.93 | 1.89 | 1.86 | 1.84 | 1.81 |
| 71                               | 3.98                    | 3.13 | 2.73 | 2.50 | 2.34 | 2.23 | 2.14 | 2.07 | 2.01 | 1.97 | 1.93 | 1.89 | 1.86 | 1.83 | 1.81 |
| 72                               | 3.97                    | 3.12 | 2.73 | 2.50 | 2.34 | 2.23 | 2.14 | 2.07 | 2.01 | 1.96 | 1.92 | 1.89 | 1.86 | 1.83 | 1.81 |
| 73                               | 3.97                    | 3.12 | 2.73 | 2.50 | 2.34 | 2.23 | 2.14 | 2.07 | 2.01 | 1.96 | 1.92 | 1.89 | 1.86 | 1.83 | 1.81 |
| 74                               | 3.97                    | 3.12 | 2.73 | 2.50 | 2.34 | 2.22 | 2.14 | 2.07 | 2.01 | 1.96 | 1.92 | 1.89 | 1.85 | 1.83 | 1.80 |
| 75                               | 3.97                    | 3.12 | 2.73 | 2.49 | 2.34 | 2.22 | 2.13 | 2.06 | 2.01 | 1.96 | 1.92 | 1.88 | 1.85 | 1.83 | 1.80 |
| 76                               | 3.97                    | 3.12 | 2.72 | 2.49 | 2.33 | 2.22 | 2.13 | 2.06 | 2.01 | 1.96 | 1.92 | 1.88 | 1.85 | 1.82 | 1.80 |
| 77                               | 3.97                    | 3.12 | 2.72 | 2.49 | 2.33 | 2.22 | 2.13 | 2.06 | 2.00 | 1.96 | 1.92 | 1.88 | 1.85 | 1.82 | 1.80 |
| 78                               | 3.96                    | 3.11 | 2.72 | 2.49 | 2.33 | 2.22 | 2.13 | 2.06 | 2.00 | 1.95 | 1.91 | 1.88 | 1.85 | 1.82 | 1.80 |
| 79                               | 3.96                    | 3.11 | 2.72 | 2.49 | 2.33 | 2.22 | 2.13 | 2.06 | 2.00 | 1.95 | 1.91 | 1.88 | 1.85 | 1.82 | 1.79 |
| 80                               | 3.96                    | 3.11 | 2.72 | 2.49 | 2.33 | 2.21 | 2.13 | 2.06 | 2.00 | 1.95 | 1.91 | 1.88 | 1.84 | 1.82 | 1.79 |
| 81                               | 3.96                    | 3.11 | 2.72 | 2.48 | 2.33 | 2.21 | 2.12 | 2.05 | 2.00 | 1.95 | 1.91 | 1.87 | 1.84 | 1.82 | 1.79 |
| 82                               | 3.96                    | 3.11 | 2.72 | 2.48 | 2.33 | 2.21 | 2.12 | 2.05 | 2.00 | 1.95 | 1.91 | 1.87 | 1.84 | 1.81 | 1.79 |
| 83                               | 3.96                    | 3.11 | 2.71 | 2.48 | 2.32 | 2.21 | 2.12 | 2.05 | 1.99 | 1.95 | 1.91 | 1.87 | 1.84 | 1.81 | 1.79 |
| 84                               | 3.95                    | 3.11 | 2.71 | 2.48 | 2.32 | 2.21 | 2.12 | 2.05 | 1.99 | 1.95 | 1.90 | 1.87 | 1.84 | 1.81 | 1.79 |
| 85                               | 3.95                    | 3.10 | 2.71 | 2.48 | 2.32 | 2.21 | 2.12 | 2.05 | 1.99 | 1.94 | 1.90 | 1.87 | 1.84 | 1.81 | 1.79 |
| 86                               | 3.95                    | 3.10 | 2.71 | 2.48 | 2.32 | 2.21 | 2.12 | 2.05 | 1.99 | 1.94 | 1.90 | 1.87 | 1.84 | 1.81 | 1.78 |
| 87                               | 3.95                    | 3.10 | 2.71 | 2.48 | 2.32 | 2.20 | 2.12 | 2.05 | 1.99 | 1.94 | 1.90 | 1.87 | 1.83 | 1.81 | 1.78 |
| 88                               | 3.95                    | 3.10 | 2.71 | 2.48 | 2.32 | 2.20 | 2.12 | 2.05 | 1.99 | 1.94 | 1.90 | 1.86 | 1.83 | 1.81 | 1.78 |

|    |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |
|----|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|
| 89 | 3.95 | 3.10 | 2.71 | 2.47 | 2.32 | 2.20 | 2.11 | 2.04 | 1.99 | 1.94 | 1.90 | 1.86 | 1.83 | 1.80 | 1.78 |
| 90 | 3.95 | 3.10 | 2.71 | 2.47 | 2.32 | 2.20 | 2.11 | 2.04 | 1.99 | 1.94 | 1.90 | 1.86 | 1.83 | 1.80 | 1.78 |

