

**PENGEMBANGAN MEDIA PEMBELAJARAN VIDEO ANIMASI
PADA MATA PELAJARAN IPA DI KELAS III SD
NEGERI 102004 TIGA JUHAR**

ABSTRAK

Penelitian ini bertujuan untuk mengetahui tingkat kevalidan dan keefektifan pengembangan media pembelajaran Video Animasi mata pelajaran IPA materi ciri-ciri makhluk hidup kelas III SD Negeri 102004 Tiga Juhar. Jenis penelitian ini adalah dengan *Research and Development* (R&D) dengan model ADDIE (Analysis, Design, Development, Implementation dan Evaluation). Penelitian telah dilaksanakan di SD Negeri 102004 Tiga Juhar. Penelitian ini dilaksanakan pada tanggal 07 Desember 2024 selama 1 hari Tahun Ajaran 2024/2025. Subjek penelitian ini adalah sekolah SD Negeri 102004 Tiga Juhar kelas III yang berjumlah 24 siswa. Teknik pengumpulan data digunakan dengan angket. Teknik analisis data yang digunakan adalah untuk mengetahui kevalidan dan keefektifan. Setelah melakukan analisis data terhadap hasil penelitian maka diperoleh hasil validasi oleh dosen validator tentang pengembangan video pembelajaran materi ciri-ciri makhluk hidup diperoleh nilai validasi dari ahli media yaitu 95%, dengan kategori sangat valid dan dari validasi ahli materi diperoleh 97% dengan kategori sangat valid. Sedangkan analisis data terhadap keefektifan oleh guru diperoleh 96% dengan kategori sangat efektif dan analisis data keefektifan dari siswa kelas III yaitu 93% dengan kategori sangat efektif.

Kata Kunci : Pengembangan, Media Video Animasi, Materi Ciri-ciri Makhluk Hidup

**DEVELOPMENT OF ANIMATION VIDEO LEARNING MEDIA
IN THE SCIENCE IN GRADE III OF ELEMENTARY SCHOOL
STATE 102004 THREE JUHAR**

ABSTRACT

This study aims to determine the level of validity and effectiveness of the development of animation video learning media for the subject of science on the characteristics of living things for class III of SD Negeri 102004 Tiga Juhar. This type of research is research and Development (R&D) with the ADDIE model (Analysis, Design, Development, Implementation and Evaluation). The research was conducted at SD Negeri 102004 Tiga Juhar. This research was conducted on December 7, 2024 for 1 day in the 2024/2025 Academic year. The subjects of this study were SD Negeri 102004 Tiga Juhar, class III, totaling 24 students. The data collection technique used was a questionnaire. The data analysis technique used was to determine the validity and effectiveness. After conducting data analysis on the research results, the validation results were obtained by the validator lecturer regarding the development of learning videos on the material on the characteristics of living things. The validation value from the media expert was 95%, with a very valid category and from the validation of the material expert, 97% was obtained with a very valid category. Meanwhile, data analysis on effectiveness by teachers obtained 96% with a very effective category and data analysis of effectiveness from grade III students was 93% with a very effective category.

Keywords: Development, Animated Video Media, Material on Characteristics Of Living Things