

**PENGARUH MEDIA POSTER EDUKATIF TERHADAP
HASIL BELAJAR SISWA PADA MATA PELAJARAN
IPAS KELAS V SD NEGERI 064026
MEDAN TUNTUNGAN
T. P 2025/2026**

ABSTRAK

Penelitian ini bertujuan untuk mengetahui pengaruh penggunaan media poster edukatif terhadap hasil belajar siswa pada mata pelajaran Ilmu Pengetahuan Alam dan Sosial (IPAS) kelas V SD Negeri 064026 Medan Tuntungan Tahun Pelajaran 2025/2026. Penelitian ini menggunakan pendekatan kuantitatif dengan jenis penelitian eksperimen sederhana. Desain penelitian yang digunakan adalah *One Group Pretest–Posttest Design*. Subjek penelitian berjumlah 20 siswa kelas V yang seluruhnya dijadikan sampel penelitian. Pengumpulan data dilakukan melalui tes hasil belajar berbentuk pilihan ganda yang diberikan sebelum perlakuan (pretest) dan sesudah perlakuan (posttest). Perlakuan yang diberikan berupa pembelajaran menggunakan media poster edukatif pada materi Kedudukan Bumi dalam Tata Surya. Data yang diperoleh kemudian dianalisis menggunakan uji normalitas dan uji hipotesis dengan uji *t* berpasangan untuk mengetahui pengaruh media poster edukatif terhadap hasil belajar siswa. Hasil penelitian menunjukkan adanya peningkatan nilai rata-rata hasil belajar siswa setelah menggunakan media poster edukatif. Nilai rata-rata posttest lebih tinggi dibandingkan nilai rata-rata pretest. Hasil uji hipotesis menunjukkan bahwa nilai *t* hitung lebih besar daripada nilai *t* tabel, sehingga terdapat pengaruh yang signifikan antara penggunaan media poster edukatif dan hasil belajar siswa. Berdasarkan hasil penelitian tersebut, dapat disimpulkan bahwa penggunaan media poster edukatif berpengaruh secara signifikan terhadap hasil belajar siswa pada mata pelajaran IPAS kelas V SD Negeri 064026 Medan Tuntungan Tahun Pelajaran 2025/2026.

Kata kunci: media poster edukatif, hasil belajar, IPAS

***Effect of Educational Poster Media on Learning Outcomes in the IPAS
Subject for Grade V Students at SD Negeri 064026 Medan Tuntungan,
Academic Year 2025/2026***

ABSTRACT

This study aims to determine the effect of using educational poster media on students' learning outcomes in the Natural and Social Sciences (IPAS) subject for fifth-grade students at SD Negeri 064026 Medan Tuntungan in the 2025/2026 academic year. This research employed a quantitative approach using a simple experimental method with a One Group Pretest–Posttest Design. The research subjects consisted of 20 fifth-grade students who were all included as the research sample. Data were collected through a multiple-choice achievement test administered before the treatment (pretest) and after the treatment (posttest). The treatment involved the use of educational poster media in teaching the topic of Earth's Position in the Solar System. The collected data were analyzed using a normality test and hypothesis testing with a paired t-test to determine the effect of educational poster media on students' learning outcomes. The results of the study showed an increase in the average learning outcomes after the implementation of educational poster media. The average posttest score was higher than the average pretest score. The hypothesis testing results indicated that the calculated t value was greater than the t table value, showing a significant effect of the educational poster media on students' learning outcomes. Based on these findings, it can be concluded that the use of educational poster media has a significant effect on improving students' learning outcomes in the IPAS subject for fifth-grade students at SD Negeri 064026 Medan Tuntungan in the 2025/2026 academic year.

Keywords: educational poster media, learning outcomes, IPAS