

**PENGARUH PENGGUNAAN MEDIA KOMIK EDUKASI TERHADAP
LITERASI MEMBACA SISWA KELAS IV DI SDN 056600 BRAHRANG
KECAMATAN SELESAI KABUPATEN LANGKAT T.P 2025/2026**

ABSTRAK

Penelitian ini dilatarbelakangi oleh rendahnya kemampuan literasi membaca siswa sekolah dasar yang ditandai dengan kesulitan memahami isi bacaan, menemukan ide pokok, dan menyimpulkan teks. Salah satu faktor penyebabnya adalah penggunaan media pembelajaran yang masih bersifat konvensional dan kurang menarik bagi siswa. Penelitian ini bertujuan untuk mengetahui pengaruh penggunaan media komik edukasi terhadap literasi membaca siswa kelas IV di SDN 056600 Brahrang Tahun Pelajaran 2025/2026. Penelitian ini menggunakan pendekatan kuantitatif dengan metode eksperimen semu (*quasi experiment*) dan desain *pretest–posttest control group*. Populasi dalam penelitian ini adalah seluruh siswa kelas IV yang berjumlah 45 siswa, dengan kelas IV-A sebagai kelas kontrol sebanyak 25 siswa dan kelas IV-B sebagai kelas eksperimen sebanyak 20 siswa. Hasil penelitian menunjukkan bahwa nilai rata-rata pretest kelas IV-A sebesar 67 sedangkan kelas IV-B sebesar 62. Setelah diberikan perlakuan, nilai rata-rata posttest kelas IV-A (kelas kontrol) sebesar 76, sedangkan kelas IV-B (kelas eksperimen) sebesar 83. Hasil perhitungan uji hipotesis pada posttest menunjukkan bahwa nilai t hitung sebesar 2,14 lebih besar daripada t tabel sebesar 2,02 pada taraf signifikansi 0,05, sehingga H_0 ditolak dan H_a diterima. Dengan demikian, dapat disimpulkan bahwa penggunaan media komik edukasi berpengaruh secara signifikan terhadap literasi membaca siswa kelas IV di SDN 056600 Brahrang.

Kata kunci: media komik edukasi, literasi membaca, kuasi-eksperimen

The Effect of Using Educational Comic Media on the Reading Literacy of Fourth-Grade Students at SDN 056600 Brahrang, Selesai District, Langkat Regency, Academic Year 2025/2026

ABSTRACT

This study was motivated by the low reading literacy skills of elementary school students, which are indicated by difficulties in understanding reading texts, identifying main ideas, and drawing conclusions. One of the contributing factors is the use of conventional learning media that are less engaging for students. Therefore, this study aimed to determine the effect of using educational comic media on the reading literacy of fourth-grade students at SDN 056600 Brahrang in the 2025/2026 academic year.

This research employed a quantitative approach using a quasi-experimental method with a pretest–posttest control group design. The population of this study consisted of all fourth-grade students totaling 45 students, with class IV-A as the control group consisting of 25 students and class IV-B as the experimental group consisting of 20 students. Data were collected through reading literacy tests and analyzed using hypothesis testing.

The results showed that the average pretest score of class IV-A was 67, while class IV-B obtained an average score of 62. After the treatment, the average posttest score of class IV-A (control group) increased to 76, whereas class IV-B (experimental group) increased to 83. The hypothesis testing results indicated that the t value was 2.14, which was higher than the t table value of 2.02 at the 0.05 significance level, indicating that H_0 was rejected and H_a was accepted. Therefore, it can be concluded that the use of educational comic media has a significant effect on improving the reading literacy of fourth-grade students at SDN 056600 Brahrang.

Keywords: *educational comic media, reading literacy, quasi-experimental*