

**PENGEMBANGAN MEDIA PEMBELAJARAN VIDEO  
ANIMASI BERBANTUAN APLIKASI *PICTORY AI*  
IPAS SISWA KELAS IV SD NEGERI  
101831 BINTANG MERIAH  
T.A 2025/2026**

**ABSTRAK**

Penelitian ini bertujuan untuk mengembangkan media pembelajaran berupa video animasi berbantuan aplikasi *Pictory Ai* pada mata pelajaran Ilmu Pengetahuan Alam dan sosial (IPAS) materi wujud zat dan perubahannya untuk siswa kelas IV SD Negeri 101831 Bintang Meriah tahun ajaran 2025/2026 penelitian ini menggunakan metode Research and Development (R&D) dengan model ADDIE yang meliputi tahap *Analysis*, *Design*, *Development*, *Implementation*, dan *Evaluasi*. subjek penelitian adalah siswa kelas IV yang berjumlah 22 orang. Teknik pengumpulan data dilakukan melalui lembar validasi ahli media dan ahli materi serta angket respon guru dan peserta didik. data dianalisis menggunakan skala Likert untuk mengetahui tingkat kevalidan dan kepraktisan media

Hasil penelitian menunjukkan bahwa media pembelajaran video animasi berbantuan aplikasi *Pictory AI* memiliki tingkat kevalidan yang sangat tinggi. Hasil ahli media memperoleh presentase sebesar 90% dengan kategori sangat valid, sedangkan hasil validasi ahli materi memperoleh presentase sebesar 96,7 dengan kategori sangat valid. selain itu uji kepraktisan menunjukkan bahwa respon guru terhadap media memperoleh presentase sebesar 90% dengan kategori sangat praktis dan respon peserta didik memperoleh presentase sebesar 87% dengan kategori sangat praktis.

Berdasarkan hasil tersebut, dapat disimpulkan bahwa media pembelajaran video animasi berbantuan aplikasi *pictory Ai* layak, valid dan praktis digunakan dalam pembelajaran IPAS serta mampu membantu meningkatkan pemahaman dan motivasi belajar siswa pada materi wujud zat dan perubahannya.

**Kata Kunci : Media Pembelajaran ,Video Animasi ,*Pictory AI* ,IPAS,ADDIE**

**DEVELOPMENT OF ANIMATED VIDEO LEARNING MEDIA USING THE  
PICTORY AI APPLICATION IPAS FOR FOURTH GRADE STUDENTS OF  
SD NEGERI 101831 BINTANG MERIAH  
ACADEMIC YEAR 2025/2026**

**ABSTRACT**

*This study aims to develop learning media in the form of animated videos assisted by the Pictory AI application for the Natural and Social Sciences (IPAS) subject on the material of substance forms and their changes for fourth-grade students at SD Negeri 101831 Bintang Meriah for the 2025/2026 academic year. This study used the Research and Development (R&D) method with the ADDIE model, which includes the stages of Analysis, Design, Development, Implementation, and Evaluation. The research subjects were 22 fourth-grade students. Data collection techniques were carried out through media expert and material expert validation sheets as well as teacher and student response questionnaires. The data were analyzed using a Likert scale to determine the level of validity and practicality of the media.*

*The results showed that the animated video learning media assisted by the Pictory AI application had a very high level of validity. The media expert validation results obtained a percentage of 90% in the highly valid category, while the material expert validation results obtained a percentage of 96.7% in the highly valid category. In addition, the practicality test results showed that the teachers' response to the media obtained a percentage of 90% in the very practical category, and the students' response obtained a percentage of 87% in the very practical category.*

*Based on these results, it can be concluded that animated video learning media assisted by the Pictory AI application is feasible, valid, and practical for use in learning.*

**Keywords: Learning Media .Animated Video Pictory AI ,IPAS,ADDIE**