

**PENGEMBANGAN MEDIA *POWERPOINT* INTERAKTIF
BERBANTUAN *HYPERLINK* PADA MATA PELAJARAN
IPAS DI KELAS IV SDN 105333 SEI MERAH
T.P 2025/2026**

ABSTRAK

Penelitian ini bertujuan untuk mengetahui tingkat kevalidan dan kepraktisan pengembangan media pembelajaran *PowerPoint* interaktif berbantuan *Hyperlink* pada mata pelajaran IPAS materi bagian-bagian tumbuhan di kelas IV SDN 105333 Sei Merah Tahun Pelajaran 2025/2026. Penelitian ini dilatarbelakangi oleh penggunaan media pembelajaran yang masih sederhana sehingga belum mampu menarik perhatian siswa, meningkatkan keaktifan, serta membantu pemahaman konsep secara optimal. Metode penelitian yang digunakan adalah *Research and Development (R&D)* dengan model *PPE (Planning, Production, and Evaluation)* yang dikemukakan oleh Richey dan Klein. Tahap *planning* meliputi analisis kebutuhan, observasi pembelajaran, dan wawancara dengan guru kelas. Tahap *production* menghasilkan media *PowerPoint* interaktif dengan tampilan menarik yang dilengkapi menu utama, tombol navigasi, animasi, gambar ilustratif, *Hyperlink*, kuis interaktif, dan permainan edukatif. Tahap *evaluation* meliputi uji kevalidan oleh ahli media dan ahli materi serta uji kepraktisan melalui angket respon guru dan 17 peserta didik. Hasil penelitian menunjukkan tingkat kevalidan sebesar 92% dari ahli media dan 87% dari ahli materi dengan kategori sangat valid, serta tingkat kepraktisan sebesar 91,9% dari peserta didik dan 92% dari guru dengan kategori sangat praktis. Berdasarkan demikian, media *PowerPoint* interaktif berbantuan *Hyperlink* dinyatakan layak digunakan sebagai media pendukung pembelajaran IPAS di kelas IV sekolah dasar.

Kata Kunci: *Hyperlink*, IPAS, Media pembelajaran

**DEVELOPMENT OF INTERACTIVE POWERPOINT LEARNING MEDIA
ASSISTED BY HYPERLINKS FOR IPAS SUBJECT IN
GRADE IV SDN 105333 SEI MERAH
ACADEMIC YEAR 2025/2026**

ABSTRACT

This study aims to determine the validity and practicality levels of developing interactive PowerPoint learning media assisted by Hyperlinks for the IPAS subject on plant parts material in Grade IV of SDN 105333 Sei Merah for the 2025/2026 academic year. This research was motivated by the use of simple learning media that has not been able to optimally attract students' attention, increase learning activeness, or support conceptual understanding. The research employed a Research and Development (R&D) method using the PPE model (Planning, Production, and Evaluation) proposed by Richey and Klein. The planning stage involved needs analysis, classroom observations, and interviews with the classroom teacher. The production stage resulted in an interactive PowerPoint media designed with an attractive layout, including a main menu, navigation buttons, animations, illustrative images, Hyperlinks, interactive quizzes, and educational games. The evaluation stage consisted of validity testing by media and subject-matter experts and practicality testing through response questionnaires completed by the teacher and 17 students. The results showed that the media achieved a validity level of 92% from the media expert and 87% from the material expert, categorized as very valid. Meanwhile, the practicality test results indicated a student response of 91.9% and a teacher response of 92%, categorized as very practical. Therefore, the interactive PowerPoint learning media assisted by Hyperlinks is considered valid, practical, and feasible for use as a supporting learning medium for IPAS in Grade IV of elementary school.

Keywords: elementary school, Hyperlink, Interactive PowerPoint