

**PENGEMBANGAN MEDIA PEMBELAJARAN *POP UP BOOK*
BERBASIS KEARIFAN LOKAL PADA MATA PELAJARAN
IPS SISWA KELAS IV UPT SPF SDN
106790 SEI MENCIRIM
T.P 2025/2026**

ABSTRAK

Penelitian ini bertujuan untuk mengembangkan media pembelajaran *Pop Up Book* berbasis kearifan lokal pada mata pelajaran Ilmu Pengetahuan Sosial (IPS) siswa kelas IV UPT SPF SDN 106790 Sei Mencirim Tahun Pelajaran 2025/2026 serta mengetahui tingkat kevalidan dan kepraktisan media yang dikembangkan. Penelitian ini menggunakan metode *Research and Development* (R&D) dengan model pengembangan PPE (*Planning, Production, dan Evaluation*). Subjek penelitian adalah siswa kelas IV UPT SPF SDN 106790 Sei Mencirim, sedangkan objek penelitian berupa media pembelajaran *Pop Up Book* berbasis kearifan lokal budaya Karo. Teknik pengumpulan data dilakukan melalui angket validasi ahli materi dan ahli media, serta angket respon guru dan siswa. Instrumen penelitian berupa lembar validasi dan angket kepraktisan dengan skala Likert. Hasil penelitian menunjukkan kevalidan dilihat dari nilai rata-rata 81,25 dan 85% bahwa media pembelajaran *Pop Up Book* berbasis kearifan lokal dinyatakan “Sangat Valid” berdasarkan penilaian ahli materi dan ahli media, serta kepraktisan dengan rata-rata 92,5 dan 96% dinyatakan “Sangat Praktis” berdasarkan respon guru dan siswa. Media ini layak digunakan sebagai alternatif media pembelajaran IPS karena mampu meningkatkan minat belajar siswa, mempermudah pemahaman materi kearifan lokal, serta menciptakan pembelajaran yang lebih menarik dan bermakna, dengan demikian media *Pop Up Book* berbasis kearifan lokal dapat digunakan dalam pembelajaran IPS kelas IV sekolah dasar.

Kata Kunci: *Media Pembelajaran, Pop Up Book, Kearifan Lokal, IPS, Sekolah Dasar*

**DEVELOPMENT OF POP UP BOOK LEARNING MEDIABASED
ON LOCAL WISDOM IN SOCIAL STUDIES SUBJECTS FOR
GRADE IV STUDENTS UPT SPF SDN
106790 SEI MENCIRIM
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ABSTRACT

This study aims to develop a local wisdom–based Pop Up Book learning media for the Social Studies (IPS) subject for fourth-grade students at UPT SPF SDN 106790 Sei Mencirim in the 2025/2026 academic year, and to determine the level of validity and practicality of the developed media. This research employed a Research and Development (R&D) method using the PPE development model (Planning, Production, and Evaluation). The research subjects were fourth-grade students of UPT SPF SDN 106790 Sei Mencirim, while the research object was a Pop Up Book learning media based on Karo local culture. Data collection techniques were carried out through validation questionnaires for material experts and media experts, as well as response questionnaires for teachers and students. The research instruments consisted of validation sheets and practicality questionnaires using a Likert scale. The results of the study showed that the validity, based on average scores of 81.25 and 85%, indicated that the local wisdom–based Pop Up Book learning media was categorized as “Very Valid” according to the assessments of material and media experts. The practicality results, with average scores of 92.5 and 96%, were categorized as “Very Practical” based on teacher and student responses. Therefore, this media is feasible to be used as an alternative learning medium in Social Studies, as it can increase students’ learning interest, facilitate understanding of local wisdom material, and create a more engaging and meaningful learning experience. Thus, the local wisdom–based Pop Up Book media can be used in fourth-grade Social Studies learning in elementary schools.

Keywords: *Learning Media, Pop Up Book, Local Wisdom, Social Studies, Elementary School*