

**PENGARUH MEDIA GAMBAR DENGAN PENDEKATAN
INOVATIF TERHADAP HASIL BELAJAR IPAS SISWA
KELAS III SD BUNGA TANJUNG
KEC. TANJUNG MORAWA**

ABSTRAK

Penelitian ini bertujuan untuk mengetahui pengaruh penggunaan media gambar dengan pendekatan inovatif terhadap hasil belajar IPAS siswa kelas III SD Bunga Tanjung Kecamatan Tanjung Morawa Tahun Pelajaran 2025/2026. Penelitian ini dilatarbelakangi oleh rendahnya hasil belajar IPAS siswa yang disebabkan oleh proses pembelajaran yang masih berpusat pada guru dan kurang memanfaatkan media pembelajaran yang sesuai dengan karakteristik siswa sekolah dasar. Penelitian ini menggunakan pendekatan kuantitatif dengan jenis penelitian pre-eksperimen dan desain *one group pretest-posttest*. Subjek penelitian adalah seluruh siswa kelas III SD Bunga Tanjung yang berjumlah 17 siswa. Instrumen penelitian berupa tes hasil belajar dalam bentuk soal essay pada materi bagian tubuh hewan dan fungsinya. Teknik analisis data meliputi uji normalitas dan uji hipotesis menggunakan uji t berpasangan (*paired sample t-test*). Hasil penelitian menunjukkan adanya peningkatan nilai rata-rata hasil belajar siswa setelah penerapan media gambar dengan pendekatan inovatif. Hasil uji hipotesis menunjukkan bahwa nilai t hitung lebih besar daripada t tabel pada taraf signifikansi 0,05, sehingga hipotesis alternatif diterima. Dengan demikian, dapat disimpulkan bahwa penggunaan media gambar dengan pendekatan inovatif berpengaruh signifikan terhadap hasil belajar IPAS siswa kelas III SD Bunga Tanjung. Penelitian ini diharapkan dapat memberikan kontribusi dalam meningkatkan kualitas pembelajaran IPAS di sekolah dasar.

Kata kunci: *media gambar, pendekatan inovatif, hasil belajar IPAS,*

**THE INFLUENCE OF IMAGE MEDIA WITH AN INNOVATIVE
APPROACH ON THE SCIENCE LEARNING OUTCOMES
OF GRADE III STUDENTS AT BUNGA TANJUNG
ELEMENTARY SCHOOL TANJUNG MORAWA
DISTRICT**

ABSTRACT

This study aims to determine the effect of using picture media with an innovative approach on the IPAS learning outcomes of third-grade students at SD Bunga Tanjung, Tanjung Morawa District, in the 2025/2026 academic year. This study is motivated by the low IPAS learning outcomes of students, which are caused by a learning process that is still teacher-centered and does not optimally utilize learning media that are appropriate to the characteristics of elementary school students. This study employed a quantitative approach with a pre-experimental research type and a one-group pretest–posttest design. The research subjects were all third-grade students of SD Bunga Tanjung, totaling 17 students. The research instrument was a learning outcomes test in the form of essay questions on the topic of animal body parts and their functions. Data analysis techniques included a normality test and hypothesis testing using a paired sample t-test. The results of the study showed an increase in the average score of students' learning outcomes after the implementation of picture media with an innovative approach. The results of the hypothesis test indicated that the calculated t-value was greater than the t-table value at a significance level of 0.05; therefore, the alternative hypothesis was accepted. Thus, it can be concluded that the use of picture media with an innovative approach has a significant effect on the IPAS learning outcomes of third-grade students at SD Bunga Tanjung. This study is expected to contribute to improving the quality of IPAS learning in elementary schools.

Keywords: *picture media, innovative approach, IPAS learning outcomes,*