

**PENGEMBANGAN MEDIA PEMBELAJARAN VIDEO
ANIMASI BERBASIS APLIKASI *POWTOON* PADA
MATA PELAJARAN BAHASA INGGRIS
KELAS III UPT SPF SDN 101854
SEI MENCIRIM**

ABSTRAK

Penelitian pengembangan ini bertujuan untuk mengembangkan media pembelajaran video animasi berbasis Powtoon dengan materi *Do You Like Swimming?* pada mata pelajaran bahasa Inggris kelas III UPT SPF SDN 101854 Sei Mencirim. Penelitian ini dilakukan juga untuk mengetahui tingkat kevalidan dan kepraktisan pengembangan media pembelajaran video animasi berbasis Powtoon. Metode yang digunakan dalam penelitian ini adalah metode PPE yang mencakup 3 tahapan yaitu Planning (Perencanaan), Production (Produksi), Evaluation (Evaluasi). Untuk mengetahui tingkat kevalidan penelitian ini divalidasi oleh 2 ahli yaitu validasi ahli media dan validasi ahli materi, yaitu dengan memberikan lembar angket. Berdasarkan hasil tingkat kevalidan media pembelajaran video animasi yang dikembangkan peneliti, dengan materi *Do You Like Swimming?* diperoleh persentase 95,8% oleh ahli media dengan kategori sangat valid dan 97,7% oleh ahli materi dengan kategori sangat valid. Tingkat kepraktisan media pembelajaran video animasi yang dikembangkan peneliti dengan materi *Do You Like Swimming?* memperoleh persentase 93,75% oleh guru bahasa Inggris kelas III-A UPT SPF SDN 101854 Sei Mencirim, memperoleh persentase 83,75% dari uji coba kelompok kecil dan 86,04% dari uji coba lapangan/uji coba seluruh siswa kelas III-A UPT SPF SDN 101854 Sei Mencirim.

Kata kunci : Pengembangan, Media Video Animasi berbasis *powtoon*, *Do You Like Swimming?*

**DEVELOPMENT OF ANIMATED VIDEO LEARNING
MEDIA BASED ON THE POWTOON APPLICATION
FOR ENGLISH SUBJECTS FOR CLASS III AT
UPT SPF SDN 101854 SEI MENCIRIM**

ABSTRACT

This development research aims to develop a Powtoon-based animated video learning media with the material Do You Like Swimming? in the English subject of grade III of UPT SPF SDN 101854 Sei Mencirim. This research was also conducted to determine the level of validity and practicality of developing a Powtoon-based animated video learning media. The method used in this research is the PPE method which includes 3 stages, namely: planning, production, evaluation. To determine the level of validity of this study, it was validated by 2 experts, namely media expert validation, namely by providing a questionnaire sheet. Based on the results of the validity level of the animated video learning media developed by researchers, with the material Do You Like Swimming? obtained a percentage of 95,8% by media experts with a very valid category and 97,7% by material experts with a very valid category. The level of practicality of the animated video learning media developed by researchers with the material Do You Like Swimming? obtained a percentage of 93,75% by English teacher of grade III-A UPT SPF SDN 101854 Sei Mencirim, obtained a percentage of 83,75% from small group trials and 86,04% from field trials/trials of all grade III-A students of UPT SPF SDN 101854 Sei Mencirim.

Keywords : Development, powtoon based animated video media, do you like swimming?