

**PENGARUH PENGGUNAAN MEDIA PEMBELAJARAN
KARTU KATA TERHADAP KEMAMPUAN
MEMBACA PERMULAAN SISWA
KELAS I DI UPT SDN 060971
KEMENANGAN TANI
T.P 2025/2026**

ABSTRAK

Penelitian ini bertujuan untuk mengetahui pengaruh penggunaan media pembelajaran kartu kata terhadap kemampuan membaca permulaan siswa kelas I di UPT SD Negeri 060971 Kemenangan Tani Tahun Pelajaran 2025/2026. Latar belakang penelitian ini didasarkan pada masih rendahnya kemampuan membaca permulaan sebagian siswa kelas I, yang ditandai dengan kesulitan mengenal huruf, membaca kata, serta membaca kalimat sederhana. Selain itu, proses pembelajaran membaca yang masih didominasi metode konvensional dan kurangnya variasi media pembelajaran menyebabkan rendahnya motivasi dan minat siswa dalam belajar membaca. Oleh karena itu, diperlukan media pembelajaran yang menarik, konkret, dan sesuai dengan karakteristik siswa sekolah dasar, salah satunya adalah media kartu kata. Penelitian ini menggunakan pendekatan kuantitatif dengan desain pra-eksperimen *one group pretest-posttest*. Subjek penelitian adalah seluruh siswa kelas I UPT SD Negeri 060971 Kemenangan Tani yang berjumlah 21 orang. Teknik pengumpulan data dilakukan melalui tes kemampuan membaca permulaan, observasi, dan dokumentasi. Data yang diperoleh dianalisis menggunakan uji normalitas Liliefors dan uji-t berpasangan untuk mengetahui perbedaan kemampuan membaca sebelum dan sesudah penggunaan media kartu kata. Hasil penelitian menunjukkan bahwa data pretest dan posttest berdistribusi normal. Rata-rata nilai kemampuan membaca permulaan siswa meningkat dari 16,76 pada pretest menjadi 18,67 pada posttest. Hasil uji-t menunjukkan nilai t hitung sebesar 5,12 lebih besar daripada ttabel sebesar 2,086 pada taraf signifikansi 0,05, sehingga H_0 ditolak dan H_1 diterima. Dengan demikian, dapat disimpulkan bahwa penggunaan media pembelajaran kartu kata berpengaruh signifikan terhadap kemampuan membaca permulaan siswa kelas I. Media kartu kata terbukti efektif dalam meningkatkan minat, keaktifan, dan kemampuan membaca permulaan siswa.

Kata kunci: media kartu kata, membaca permulaan, siswa kelas I.

“The Impact of Word Card Instructional Media on Early Reading Skills of Grade I Students at UPT SDN 060971 Kemenangan Tani in the 2025/2026 Academic Year.”

ABSTRACT

This study aims to determine the effect of the use of word card learning media on the initial reading ability of first-grade students at UPT SD Negeri 060971 Kemenangan Tani in the 2025/2026 academic year. The background of this study is based on the low initial reading ability of some first-grade students, which is characterized by difficulty recognizing letters, reading words, and reading simple sentences. In addition, the reading learning process which is still dominated by conventional methods and the lack of variety of learning media causes low motivation and interest of students in learning to read. Therefore, an interesting, concrete, and appropriate learning media is needed for elementary school students, one of which is word card media. This study uses a quantitative approach with a pre-experimental one group pretest–posttest design. The subjects of the study were all 21 first-grade students of UPT SD Negeri 060971 Kemenangan Tani. Data collection techniques were carried out through initial reading ability tests, observation, and documentation. The data obtained were analyzed using the Liliefors normality test and paired t-test to determine differences in reading ability before and after the use of word card media. The results showed that the pretest and posttest data were normally distributed. The average score of students' beginning reading ability increased from 16.76 in the pretest to 18.67 in the posttest. The t-test results showed a calculated t value of 5.12, greater than the t table of 2.086 at a significance level of 0.05, so H_0 was rejected and H_1 was accepted. Thus, it can be concluded that the use of word cards as a learning medium has a significant effect on the beginning reading ability of first-grade students. Word cards have been proven effective in increasing students' interest, activeness, and beginning reading ability.

Keywords: word cards, beginning reading, first-grade students.